

**From:** [Redacted]  
**Sent:** 20 October 2020 08:42  
**To:** wastecomments  
**Subject:** DRS suggestions and comments.

**Categories:** Consultation Submission

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Hi there,  
I'm writing to add my suggestions to the Deposit & Return Scheme. I have just only now this morning on the radio heard this is something that is being put into place and am delighted to hear so. I just have some small points I hope you would consider, if you have not already.

1. I think this would require a vigorous add campaigns targeted for both young and old (perhaps 2 separate campaigns targeting each?) Was there a study completed to find out % of people that would recycle for cashback/refund Vs environmental concerns? I guess there would be a large % of population who wouldn't normally bother recycling but would if they thought they were getting money back. I think this element of it should be pushed just as importantly as the environmental aspect of it. I would love to think that people would do it purely out of care for the environment only, but that's simply not the case. Unfortunately this is the world we live in. Flashing the \$\$\$ always draws attention. Everyone want's free money!
2. Is the Barcode only going to on label? What happens if the label washes off? Can it be laser etched onto PET?
3. Refunds should be used to top up leap cards, purchase travel passes or top up gift vouchers. [Plastic recycling adding up to free travel in Rome](#) This then would also help in the reuse of Credit Card style Gift Cards. Could an interface be designed where the card is scanned (much the same as a leap card would be scanned at a top up machine); On scanning the issuing company is recognised (ie. Boots, Lifestyle Sports etc.) and the credit is applied to your card. Or else you choose form a list of retailers who supply gift cards and select your preference?



## Plastic recycling adding up to free travel in Rome

Rome is trying to get people moving on recycling - by offering credit towards public transport tickets in exchan...

- [REDACTED]
4. Could the scheme be expanded to include glass? Broken glass is an issue that occurs around bottle banks and in local parks & laneways that causes punctures and is dangerous to dogs/pets and younger children who may stumble while playing. In my experience this is mostly caused by people drinking outdoors and smashing glass either on purpose or by accident; be it either the people who use them, or if they're left lying around and are then smashed by other people – some teens just love to smash things! I believe the incentive of getting something back would reduce the amount of glass left around in fields/parks/outdoor communal areas.

If you have any further questions on my suggestions don't hesitate to contact me. I'm sure I'm probably not the only person to suggest the above and am fully aware they are only suggestions. I look forward to seeing the scheme rolled out once it is ready.

Thank you,

[REDACTED]