

From: [REDACTED]  
 Sent: 12 November 2020 07:38  
 To: wastecomments  
 Subject: return scheme [REDACTED]

Categories: Consultation Sub [REDACTED]

**CAUTION: This email originated from outside of the organisation. Do not click links or open attachments unless you recognise the sender and know the content is safe.**

Hello

with respect to the consultation on bottle and can returns, here are my comments"

I agree with the recommendation of a centralised, operational model for Ireland.

• What role should waste collectors play in the operation of a DRS?

I think they would play a role in capturing any bottles/cans missed by consumers and put into mixed recycling by accident. There are models of other countries using people in community service for misdemeanors and other minor crimes doing such work.

I think the proposed deposit per container of €0.20 is appropriate? Perhaps larger containers could have 30 or 40 cents (such as cooking oil and drinking water containers)

• Consumers need to know about a DRS long before it becomes operational – do you have any suggestions as to how best the introduction of a DRS can be communicated to the public?

Publicity campaigns on TV directed at CHILDREN during children's TV hours on RTE would be a good start. Animated characters such as puppets would be good. This way Parents will be asked about it and children will help ensure compliance. Also school visits especially in primary school so that children are talking about it to their parents will help.

Social media - youtube adverts, social influencers etc. directed at teens to make sure that they don't think recycling is "stupid" and peer pressure is directed positively would be good.

TV adverts for older viewers comparing our natural landscapes with scenes of fly tipping, bottles and cans found discarded in national parks or other wild areas. Perhaps a grandparent giving the bottles he/she has saved to a young grandchild to take to the recycling point, and the child gets to keep the return money as a reward.

ONE POINT which has not been asked about is how the money is returned

If cash is not an option (and it should be - no reason why a machine can't dispense coins ) then perhaps putting credit on a LUAS or other bus card could be tried.

• What enforcement measures should be considered in parallel with the introduction of a DRS?

Heavy fines are needed so that compliance is more cost effective than non-compliance.

I can't stress that enough.

also, employing enough inspectors is vital so the chances of being caught in non-compliance are high.

• How should cross-border issues be treated to ensure producers are not at a competitive disadvantage relative to producers in Northern Ireland?

Hopefully we will not be able to do much about the border - but if a border comes back, ensure plastic purchased in the north without a deposit is not transported for profit.

Barcodes could be used to distinguish between plastic purchases (on sale) in either jurisdiction...

Thank you for your attention and the chance to give our opinion.

Best wishes

Writing the Science of the Supernatural

<https://wordpress.com/>

<http://www.amazon.com/>

<https://www.facebook.com/>