

**From:** [Redacted]  
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**To:** wastecomments  
**Subject:** DRS Comments

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Hi All,

Please see comments below;

8 Consultation questions:

• **The Report recommends a centralised, operational model for Ireland. Do you agree with this recommendation?**

Yes

• **If not, do you favour a:**  
a) decentralised / financial DRS; or,  
b) hybrid.

• **Are there other models you believe could work in an Irish context?**  
No

• **What role should waste collectors play in the operation of a DRS?**  
None unless it is a waste collector provided by the government. Private companies are run to optimise profits however I think this service should be focused on providing a public service and helping protect the environment.

• **The DRS study proposes a deposit per container of €0.20. Do you think this is appropriate? If not should it be higher or lower or should different deposit rates apply depending on container size?**  
I think the €0.20 deposit per single use item e.g. one bottle of mineral water sold for single use is appropriate, however it would be a very high price to pay for multi-packs. In the case of 6 packs, 12 packs etc.... I think €0.05 should apply. If the cost is too high I think this will discourage people from shopping locally and may result in a lot of cross border shopping. In order to encourage people to re-use and recycle we must incentivise all schemes, €0.20 isn't a lot of money for 1 item, however if you are a low income family with poor tap water, this would cripple the household budget just to provide clean drinking water for your family. I know the money will eventually be returned however if you're living week to week, hand to mouth, you may not be able to spare that few euro.

• **Consumers need to know about a DRS long before it becomes operational – do you have any suggestions as to how best the introduction of a DRS can be communicated to the public?**  
I think that social media, television and radio advertisement would communicate the message well. However, given current circumstances I think people are weary with advertisements. I think getting the local community centres, small shops and cafes involved would be really helpful. Get posters hung in shop windows showing the benefits people will reap if they follow the scheme. Get supermarket chains to include information in their newsletters and brochures regarding the matter.

• **What enforcement measures should be considered in parallel with the introduction of a DRS?**

None, I think if the message is communicated well people will realise it is in their best interests. When things are enforced on people they generally get defensive and resistant to the idea.

• **How should cross-border issues be treated to ensure producers are not at a competitive disadvantage relative to producers in Northern Ireland?**

Reduce the cost for multi-packs