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From: [Redacted]
Sent: 12 November 2020 13:45
To: wastecomments
Subject: Deposit Return Scheme submission

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A Chara,
I think a DRS is required to cut down on our poor disposal rates of one-off plastic use bottles and other materials such as aluminum. Please find my answers to the questions raised below:

The Report recommends a centralised, operational model for Ireland. Do you agree with this recommendation?

Yes I prefer a centralised operational model - however, it is essential to make it as viable and accessible as possible and that will probably mean ongoing consultations with manufacturers, distributors and retailers.

- What role should waste collectors play in the operation of a DRS?: **They should be dealt with in the context of fixed collection points or retail collection points (similar to US collection at Supermarkets)**
- The DRS study proposes a deposit per container of €0.20. Do you think this is appropriate? If not should it be higher or lower or should different deposit rates apply depending on container size?: **I see this as being a bit high for multiple bottles (e.g. I would purchase 24 Litres of water in 2 litre bottles every other week). But it should really also be on size and possibly quality e.g. a premium rate for a reusable quality 10 litre container.**
- Consumers need to know about a DRS long before it becomes operational – do you have any suggestions as to how best the introduction of a DRS can be communicated to the public?: **Do this through marketing to children and new parents (e.g. a pocket money topper upper).**
- What enforcement measures should be considered in parallel with the introduction of a DRS?: **For the consumer - higher litter fines for recyclable products. For the retailer/wholesaler/manufacturer a legal obligation to be a net contributor so as to apply for tax relief.**
- How should cross-border issues be treated to ensure producers are not at a competitive disadvantage relative to producers in Northern Ireland? **Consultation and more consultation or make it more commercially viable in the ROI.**

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