

[Redacted]

From: [Redacted]
Sent: 12 November 2020 16:55
To: wastecomments
Subject: Deposit Return Scheme Consultation Submission
Attachments: Britvic Ireland Response to Deposit Return Scheme Consultation Final.docx

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Dear Colleague

We at Britvic Ireland thank you for offering us this opportunity to submit our initial thoughts on the optimal design features and potential models for a Deposit Return Scheme (DRS) for beverage containers in Ireland. At the heart of our business strategy is a commitment to Sustainability and creating a world where great packaging never becomes waste. We are enthusiastic supporters of the introduction of a well-designed DRS as a key lever in the creation of a circular packaging economy.

Please find our fully submission attached.

Kind Regards

[Redacted]

[Redacted]

Britvic Ireland, Kylemore Park West, Ballyfermot, D10 XR99.

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