REVAMP 3RStore

Longford

ipb insurance

Governance & Management

EDI Centre Board of Management

- Centre Co-Ordinator
- Revamp Sub Committee
- Financial Administrator

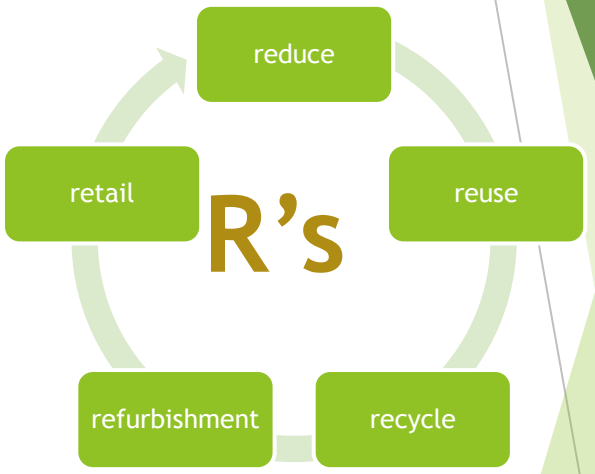
Revamp Manager ↕ Revamp Administrator

Revamp Staff

REVAMP Social Enterprise

Business Model:

Source Products	Divert from landfill	Cleaner environment
Upskill	Training	Work experience
Sales	Quality products	Low cost



REVAMP 3RStore Longford

Experience & Track Record

Furniture

- Community Good will
- 20 Years experience in furniture recycling business

Services

- Furniture Upcycling & Restoration
- French Polishing
- Upholstery

Employment / Training opportunity

- 7 Full-Time Employees; 5 activation programmes / work placements
- 15 trainees qualified in REVAMP training (average every year)
- Highly skilled Team; Training Workshop & Retail Space
- Masterclass – Upskilling and new skills development
- Addresses unemployment, poverty, inequality & social exclusion.

Generated Income

- 2019 turnover €216,359
- Business reputation for sales of quality products and services
- Material cost are low - correspondent impact on profit

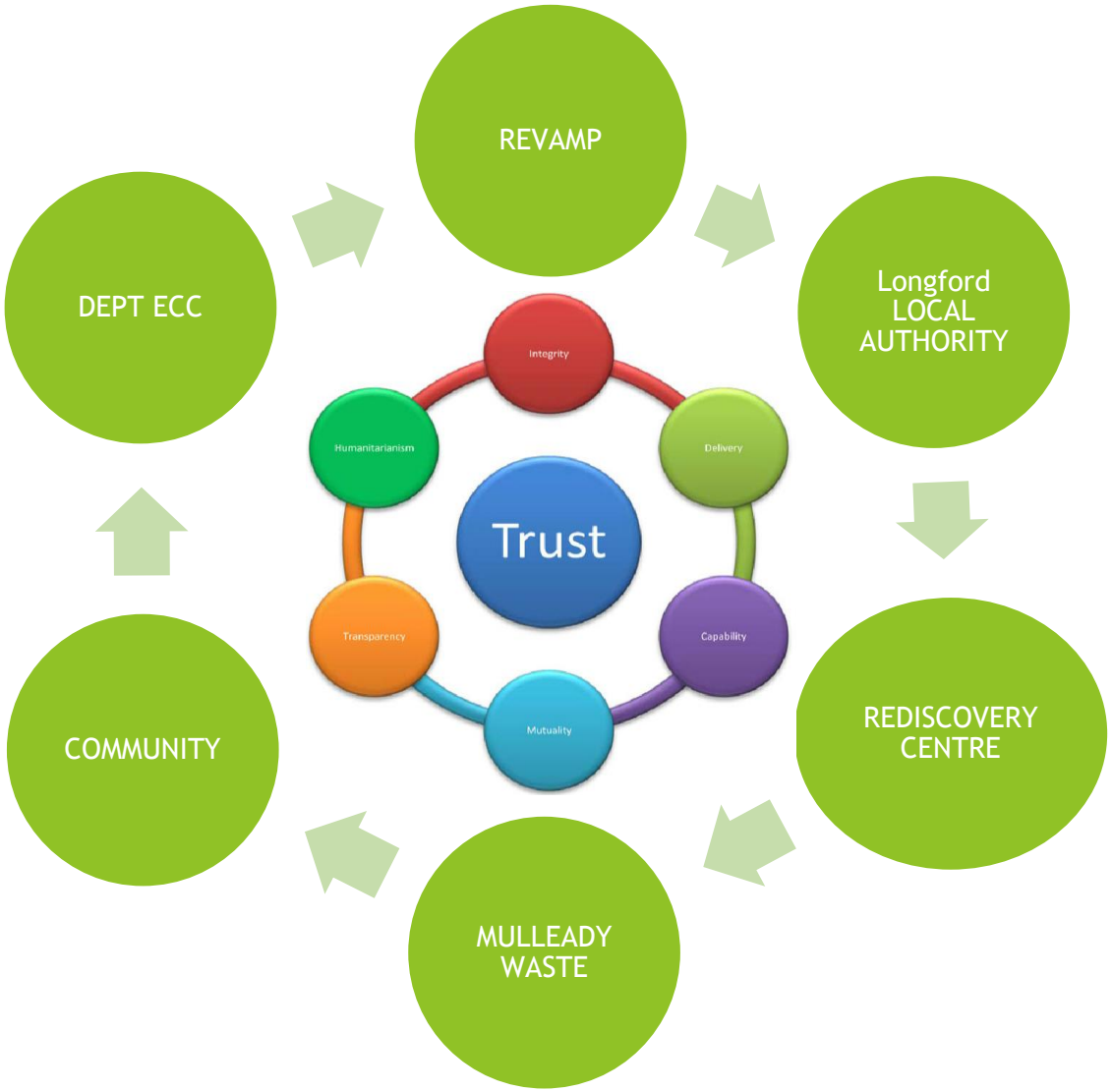
Environment

- Creating awareness of low carbon emissions
- Addressing waste management – approx. 35,000kg diverted from landfill annually

Economics

- Economic -Availability of low cost quality furniture
- - Creation of Employment

Stakeholders & Partners



Impact Goals

Year 1

- Establish Paint Hub
- Pilot programme
- Recruit project manager & staff
- Complete process training
- Mandatory training
- PR communities Business

Year 2

Consolidate the furniture & paint hubs through further networks & partnerships

Year 3

Continue to develop the Cluster

- Continue capacity Building & Awareness
- Construction Waste / Textile Waste

Mission Statement
REVAMP Circular Economy

Our **mission** is to accelerate the transition to a **circular economy**.

Innovation Strategy

- LEADER for Circular Economy
- First for the Midlands Region
- Consolidates the circular economy cluster in Longford.

Wraparound approach to

- training, education
- upskilling
- creation of direct employment.

JTF – Support & Funding

- Dedicated Development Manager - REVAMP Leadership Focus
- Facilitation for Review Business Plan; Branding, Marketing & PR Consultancy
- Bespoke Training & Upskilling of staff

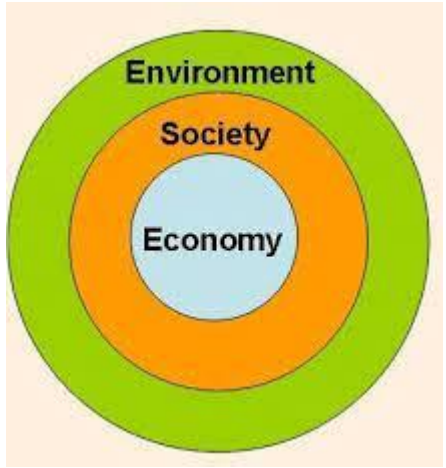
Dedicated Development Manager - Why ?

- To manage & scale - up the Hub development process.
  - Furniture Refurbishment store
  - Paint recycling Hub
  - Homeware – textiles
  - Wood shredding – construction waste

  Introduction of ECO Store

- To ensure sustainable practices in all aspects of the operation.
- To position Revamp with competitive advantage and brand reputation.
- To achieve an average 5% growth per year.

REVAMP – The Bulls Eye Sustainability Model



Economic

- A Viable Social Enterprise with impacts in the community
- Cluster of Circular Economy projects and Eco store.
- Business Leader in Recycling sector– Midlands region
- Focus on Training and Job Creation mission

Societal Health & Wellbeing

- Reinvestment in people and their livelihoods.

Environment & Climate Action

- Contribute to Governments climate action target 2030
- Continue to facilitate education & awareness programmes
- Waste recovery – diversion from landfill

REVAMP - KPI's

- Set & review business performance on an ongoing basis.
- Measure the impact on SROI v's ROI.
- Increase in Profit margins
- Grow Market Share / Demand for products & services
- Understand the markets and competitors
- Marketing & Communications Targets for returning customers and new customers
- Professional networks are growing to establish business partners.
- Staff retention and moral
- Confidence- building to develop and diversify into new products/services

Restored & Upcycled Furniture
We stock a range of bedroom, dining room and living room furniture and can supply individuals, landlords, letting agents and property developers with reasonable priced furniture
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or Email
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Thank you!

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