



Exciting new Tourism Project announced for Shannonbridge, Co Offaly

The Lir Project is an exciting new innovative and multi location visitor experience based in Shannonbridge.

The Promoters are Lirpro Ltd who have assembled a strong team to build a class leading attraction in Ireland's Hidden Heartlands.

The Lir Project is underpinned with a low carbon green sustainable tourism ethos. This project is partly funded through the Just Transition Fund.

We are excited to bring this offering to the marketplace, targeting a summer 2022 opening on a phased basis. This project has received financial support from the Just Transition Fund, and further supports from Waterways Ireland, Offaly County Council, Roscommon County Council and Failte Ireland, and has taken guidance from the "Shannon Masterplan".

The experience provides novel ways for visitors to interact with the ageless stories and heritage of the River Shannon, the Peat Bogs of the Midlands, and the ancient Monastic site of Clonmacnoise.

A significant proportion of visitor engagement will be driven through new media including online booking of seats. A family-friendly and keenly priced duel package of the Beast and Ferry from the Fort to and from Clonmacnoise and the Lir Bog Experience will be available. Visitors can schedule a full day or multiple days into explore Shannonbridge, Clonmacnoise, and mid-Shannon region. The Lir Project will be delivered in two phases;



The LirCat Shuttle Catamaran. (On River Shannon) **ELECTRIC / SILENT / ECO**

A groundbreaking Net Zero Electric Catamaran offering regular excursions from Shannonbridge and Clonmacnoise, exploring the majestic river Shannon.

The first of its kind to run in Europe, this Boat is a state of the art Net Zero passenger boat, carrying 50 passengers and will run each day on set schedules.

Onboard facilities include Refreshments, Audio Visual, and wonderful panoramic views. Exploring the stories, myths and legends of times past, using the ships of the future!

Multimedia cruise is informative with stories and legends unfolding as you cruise on the Shannon. Approach Clonmacnoise as the Vikings did 1000 years ago.



Lir Hub (Napoleonic Fortifications Shannonbridge). PANORAMIC / HISTORICAL / UNIQUE

Shannonbridge Fort (Napoleonic Fortifications) will become the Reception Area for visitors to the Lir Project.

The existing River Café & Gift Shop and the Interpretative Area of the Fort will be enhanced with:

A Panoramic Observation deck on the roof.
Here you can ascend to the roof and see four counties with a panoramic landscape and magnificent historic Battlements. Experience Multimedia content of the Lir Project.

Phase 2



Bog Beast and Lir Bog Experience. Where stories come to life (2km On the road to Clonmacnoise). ICONIC / ADVENTURE / BOG

Travel on the Bog Beast (Special all terrain vehicle)
It would, like the boat, be the only one of its kind in Ireland and one of the few in Europe.

Link with the **The LirCat Shuttle** for a circular tour to include Clonmacnoise and Lir Cottage and Dome.



Interpretive Centre Cottage and Dome. Where the future meets the past NATURE / DISCOVER / EXPLORE

Set adjacent to the extensive Boglands, the Bog Visitor Centre includes a refurbished traditional cottage, a geodesic Dome with interactive AudioVisual, Interpretive and Virtual reality experiences. Here you will be entertained and educated on many aspects of the legacy of the Turf.

The Lir Project will be a new generation of Irish Visitor experience closely aligned to Ireland's Hidden Heartlands. The Lir Project has a strong Eco Ethos and will be well placed to meet future green tourism trends





What the Promoters Say:

“We have conducted years of research both in Ireland and overseas to identify what todays tourist wants in Ireland’s Hidden Heartlands.

The Lir Project will be an economic boost for the West Offaly community savaged by the recent closure of both the Bord Na Mona bog harvesting operation and the local ESB turf burning power station. With assistance from Just Transition Fund, Lir is responding to necessary seismic changes in the traditional local economy by offering a dynamic ,green, and sustainable 21st century visitor experience that research tells us visitors, both domestic and international, are hungry to experience. We are confident that this investment is a major first step in sustaining the future of the community, local businesses and jobs”

For information:

Lirpro ltd.,

Contact/Further Information: Brian O’Carroll lirproject@gmail.com (086) 264 7719

