

Emergency Call Answering Service Annual Review 2017

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1 Introduction

The Emergency Call Answering Service (ECAS) is responsible for answering all 112 and 999 calls and texts, providing a vital link between the caller and the Emergency Services. The ECAS establishes the location of the incident and confirms the Emergency Service being requested (Garda, Fire, Ambulance or Coast Guard and Air Traffic Control in emergencies involving aircraft). The call or text is then transferred to the appropriate Emergency Service which then takes responsibility for the call and responds to the emergency. The ECAS operators continue to monitor the call until it has been accepted by the emergency service.

2 Background

2.1 Basis and Purpose of the Review

Section 58B of the Communications Regulation Act 2002 (the 2002 Act) enables the Minister to enter a contract for the operation of the ECAS.

The contract to operate the Emergency Call Answering Service was awarded to BT Ireland in 2009, following a public procurement process and BT commenced operations on 14 July 2010. The Department commenced a new public procurement process in 2016 to enable the transition to a new ECAS Concession Agreement which was progressed during 2017.

The Concession Agreement provides for an annual review of the performance of the ECAS Operator including:

- (i) An assessment of the Key performance indicators set down in the agreement;
- (ii) Performance capabilities, including those associated with advances in technology and methods used to provide the Services;
- (iii) Analysis of the quality of service provided.

2.2 ECAS Funding

Emergency calls are free of charge to the caller¹ and in order to fund the ECAS, the 2002 Act provides for a Call Handling Fee (a per call charge) to be charged to providers of electronic communications networks or services for every emergency call on whose network the call originates. Under section 58D 2002 Act the Commission for Communications Regulation ("ComReg") must review and determine the maximum permitted Call Handling Fee ("CHF") on an annual basis to ensure the reasonable costs of operating the service, both capital and annual running expenses, are recovered by the ECAS Operator. In January 2017, having concluded its annual review, including a public consultation, ComReg set the maximum permitted CHF at €3.95 for the year 12 February 2017 to 11 February 2018.

3 Call Volumes

3.1 Call Volumes

In 2017, ECAS received a total of 1,807,568 which represents a 2.6% increase in volume compared to 2016 levels. Prior to this, the volume of calls to ECAS decreased each year from 2010 to 2016 primarily due to:

- a) A reduction in the number of calls caused by faulty telephone lines being received in ECAS; and
- b) Changes in the design of mobile handsets and the significant increase in the use of smartphones in Ireland which make it more difficult to accidentally dial 112/999. Previous handset design had caused inadvertent calls to be put through to the ECAS.

Table 1: Annual Call Volume 2010 - 2017

Year	Volume of Calls
2010	3,230,263
2011	2,833,804
2012	2,802,406
2013	2,684,324
2014	2,149,445

¹ Regulation 5 of the European Communities (Electronic Networks and Services) (Universal Service and Users' Rights) Regulations 2011

2015	1,860,335
2016	1,761,166
2017	1,807,568

Figure 1 shows the trend of call volumes from 2009 to 2017 on a monthly basis. As has been the case since 2015, call volumes in 2017 have continued to remain at approximately 150,000 calls per month.

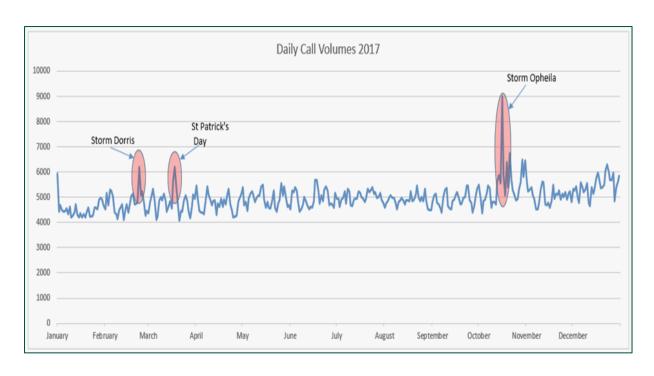
Figure 1: Monthly Call Volumes 2009- 2017

250000 200000 150000 100000 50000 2010 2012 2009

Factors such as weather, flooding, holiday periods and the number of weekends in a month affect monthly call volumes in any given month. In this regard, there were two significant weather related incidents in 2017, Storm Dorris and Storm Ophelia which significantly affected call volumes. Figure 2 below illustrates the impact both storms had on the daily call volumes, along with the increase experienced as a result of St Patricks Day falling on a Friday.

Of the three events, Storm Ophelia resulted in the most significant increase in call volumes and ECAS received 9,007 calls on the 17th October. During such adverse weather conditions the increased demand is directly due to an increase in genuine normal calls, as well as an increase in "noisy" calls caused by faults on the PSTN network dialling 112. The call volume peaked that day at 13.46 when ECAS received 218 calls in 15 minutes. The volume of "noisy" received on the day was 5 times greater than average.

Figure 2: Call Volumes by Month 2017



3.2 Categories of Call

In 2017, approximately 786,000 calls were categorised as normal calls; these are calls in which a caller directly requested a specific emergency service and is connected accordingly. The number of normal calls has remained relatively stable since 2011.

The other classifications of calls have generally experienced a decline over the past number of years. The "Silent Calls" category (calls to the ECAS which remain open without the caller speaking) decreased between 2010 and 2016 by over 915,000 calls (59%) but in 2017 the volume of silent calls increased by 52,000 calls, 8% higher than the previous year. A glossary of call classifications is set out in the Appendix.

Table 2: Percentage Call Volume per Classification

Call Classification	2010	2011	2012	2013	2014	2015	2016	2017
Normal Call	31.2%	30.4%	28.9%	30.7%	36.8%	42.1%	43.9%	43.6%
Silent Calls	48.5%	52.0%	55.8%	49.5%	43.2%	37.8%	36.1%	38.1%
Noisy Calls	8.0%	5.4%	4.7%	7.4%	7.6%	8.3%	8.5%	7.6%
Children playing	2.7%	3.0%	2.4%	2.1%	2.4%	1.9%	1.8%	1.7%
Other	9.6%	9.2%	8.2%	10.2%	10.1%	9.9%	9.6%	9.0%

3.3 Call Volume Breakdown by Emergency Service

The overall breakdown of calls connected to the Emergency Services remains relatively constant year-on-year. Approximately 50% of all calls are filtered out annually, with the remainder being connected to the Emergency Services. In addition to Normal calls, a proportion of calls from other classifications (e.g. Silent calls) are also forwarded to the Emergency Services bringing the total percentage of calls connected to the Emergency Service in 2017 to 50.1% (50.8% in 2016).

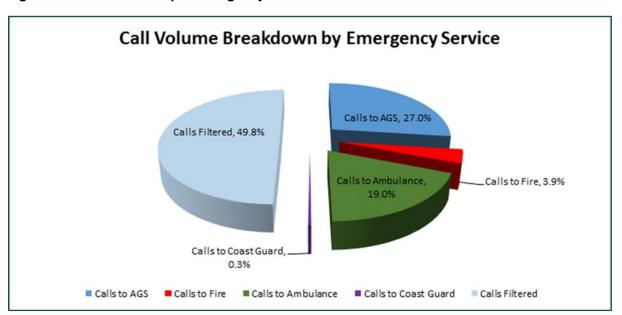


Figure 3: Call Breakdown per emergency Service

4 Quality of Service

4.1 Overview

The ECAS has performed to a consistently high standard and, with the exception of average call handling time (see below), has exceeded the performance levels set out in the Concession Agreement. It has handled over 18 million calls since its launch in July 2010. In that time, it has filtered out over 9 million calls freeing up emergency services time and resources to deal with genuine emergency calls.

The service has been available 24 hours a day, 365 days a year since it was launched in July 2010, with 100% availability over 2017. The average speed of answer for a caller to

ECAS in 2017 was 0.71 seconds with more than 99% of calls answered within 5 seconds and this puts ECAS among the best performing countries in the EU².

Calls are routed to the Emergency Services with details of the emergency and the location of the caller within an average of 7.57 seconds and in 2017 the ECAS achieved 99.6% call handling accuracy.

Table 3: ECAS Key Performance Indicators for 2017

ECAS KPI	Threshold	Measurement Period	Outcome
ECAS Availability	99.999%	Rolling 12 month	100.00%
Average Speed of			
Answer	1.3 seconds	Per Day	0.71 secs
PAC 5	97.5%	Per Day	99.18%
Accessibility Index			
(Hit rate)	85%	Per Day	99.61%
		per month or 1 for	
Complaints (total)	2	every 200,000 calls	0
	Certificate		
Standards certification	Inspection	Annual	Yes
Average Call Handling			
Time	36 seconds	Per Day	37.77 secs
	Less than 15		
Average Call Routing	seconds for 90% of		
Time	routed calls.	Per Day	7.57 secs
Average Call Abandon			
Rate	< 12%	Per Day	4.66%
Call Handling Accuracy	99%	Monthly	99.62%

4.2 Call Handling Time

The Call Handling Time measures the length of the call from the time the ECAS operator answers the call until the termination of the conversation between the Caller and the Emergency Services operator. Connected calls take significantly longer to handle on average than other categories of call due to the time taken to obtain details from the callers, and ensuring the correct handover procedures are followed to accurately transfer information relating to an emergency incident to the Emergency Services operator. Therefore, as the number of silent calls has decreased significantly over the lifetime of the Concession Agreement, there has been a general upward trend in the average call handling time. So

² https://ec.europa.eu/digital-single-market/en/news/implementation-european-emergency-number-112-results-eleventh-data-gathering-round

although the target threshold set for call handling time was not achieved in 2017, there was no adverse impact in terms of the response to connected calls.

Figure 4: Call Handling Time 2017

4.3 Percentage of Calls Answered within 5 seconds (PAC5)

ECAS must answer 97.5% of calls within 5 seconds. In 2017, ECAS exceeded this requirement with 99.18% of calls answered within 5 seconds.

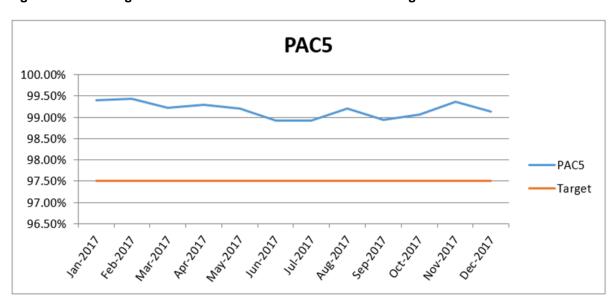


Figure 5: Percentage of Calls Answered within 5 seconds throughout 2017

4.4 Employee Relations

While BT leads on the delivery of the Emergency Call Answering Service, call takers are employed by Conduit Global. Conduit Global engages and consults directly with its employees. In 2016, ECAS staff, who were members of the Communications Workers Union, undertook industrial action in the form of two 12 hour work stoppages. Conduit Global and the Communications Workers entered into an industrial Relations process in the Workplace Relations Commission and Labour Court. Hearings took place in 2017 and the adjudication was expected before the end of the year. Due to a number of hearing adjournments the process was extended into 2018 and a recommendation issued in June 2018. This process has had no effect on ECAS Operations in 2017.

5 Service Enhancements

Two major initiatives improve the ability of ECAS to provide additional location information of callers to the Emergency Services were completed in 2017.

5.1 Advanced Mobile Location (AML)

AML is a mobile phone technology to supplement current methods of locating mobile callers who contact the Emergency Services on 112 or 999. It works by automatically finding a phone's co-ordinates and sending a text message to the call centre when a 112 or 999 number is dialled. The co-ordinates are immediately passed to the emergency services in responding and dispatching emergency personnel to callers in need across Ireland.

AML is a cost effective technique which can provide a far greater degree of accuracy for the caller's location than was previously available. In most cases, this can be expected to be within 50 meters of the user's actual location where a GPS or Wi-Fi fix is established and in instances where a good GPS has been secured, within 10 meters.

Along with the use of Eircodes, which makes addresses easier to locate, the AML services further enhance precise definition of location to the services that need it most. A pilot project was commenced in ECAS in 2016 regarding the introduction of AML for Android smartphones and AML was formally launched in October 2017.

AML supplements the existing location information provided to the Emergency Services and does not replace it. The Emergency Services will always ask the caller for location information regardless of where they receive a location from a mobile phone or not.

5.2 eCall

eCall is a 112 emergency call triggered either manually by vehicle occupants or automatically as soon as an in-vehicle sensor detects an impact from a serious collision. When activated, eCall establishes a voice connection with ECAS.

Using the voice line, a Minimum Set of Data (MSD) is sent to the ECAS operator. The most important data is the accurate geo-location of the collision scene, knowing the exact location of the collision is vital allowing the emergency services to arrive much faster at the scene.

All new models of cars sold in Europe from April 2018 will have the capacity to make eCall and the ECAS system was successfully upgraded in 2017 to enable it to receive and connect eCalls to the emergency services.

5.3 Promotion of 112

ECAS was represented at the BT Young Scientist Exhibition in the RDS in January 2017. At this event in conjunction with the Emergency Services it promoted and publicised 112 to the wide and very diverse audience.

ECAS also gave presentations throughout the year to interested parties to explain the service and promote the use of 112.

6 Services for Persons with Disabilities

6.1 112 SMS

The Department is committed to enabling access by persons with disabilities to the emergency services and the Department along with the ECAS continually to monitors advances in technology as part of a continuous improvement process to develop the 112/999 services, particularly for persons with disabilities.

Ireland was one of the first countries in Europe to provide an SMS service to access emergency services and since 2012 persons in Ireland may use SMS text messaging to contact ECAS. Although not exclusively for persons with disabilities, the service enables persons, in particular those who may be deaf, hard of hearing or speech-impaired to send SMS text messages to the ECAS. Another benefit of SMS is that it doesn't need the same quality of reception and may often function in areas of poor quality mobile coverage. Recent enhancements in the service have enabled the processing of multi-part texts. This means that incoming texts which span more than one message are now presented in the ECAS as

one single message. This has resulted in significant improvements to the speed and accuracy with which such emergency texts can be processed and delivered to the Emergency Services. These 112SMS texts are free of charge to the texter.

Users of this service should pre-register for the service on the website https://www.112.ie/.

6.2 Limitations of 112 SMS Service

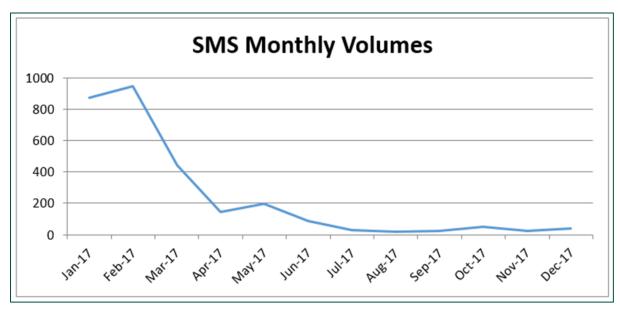
There are, however, some inherent limitations with the use of SMS technology as it is not a real-time service with a guarantee of delivery. Therefore, if no reply is received to an SMS within 3 minutes, the ECAS recommends that a texter sends a second 112SMS. However, if a person is in a position to make a voice call to 112 or 999 the ECAS recommends that the person does so.

Further information is available on the website https://www.112.ie/112_SMS_Service/142

6.3 SMS Volume

ECAS handled 2,873 112SMS messages in 2017 receiving approximately 25 genuine messages per month.

Figure 6: Monthly SMS Volumes for 2017



6.4 Minicom 112

ECAS also manages the 112minicom service. The service enables persons with a Minicom device to contact ECAS in the event of an emergency. There were no Minicom calls received in 2017.

7 ECAS Certification

The ECAS has secured and maintained the following certifications:

- ➤ **ISO9001** sets out the steps necessary to adopt a quality management system. It is designed to help organisations ensure they meet the needs and expectations of both customers and other interested parties, based on internationally recognised quality management principles set out by the International Standards Organisation (ISO).
- ➤ ISO27001:2013 sets out the requirements of information security management system. It is part of the ISO 27000 family of standards relating to information and cyber security and offers a comprehensive set of controls, based on best practice in information security.
- ➤ ISO22301:2014 is a global standard, which provides a documented management framework to protect against, reduce the likelihood of occurrence of disruptive events and to prepare for, respond to, and recover from such disruptive incidents when they arise

8 Governance

The ECAS Service is managed through a number of forums: the ECAS Emergency Services Group, the ECAS Liaison Committee, the ECAS Industry Forum and the ECAS Operator Forum. Each group meets at regular intervals throughout the year and all meetings are minuted.

The ECAS Emergency Services Group acts as the Project Board for the ECAS and is chaired by the DCCAE. It also consists of representatives of An Garda Síochána, the National Ambulance Service, the Fire Service, the Irish Coast Guard, the Irish Aviation Authority, the Department of Housing, Planning, Community and Local Government and the ECAS Operator. Its role is to act as an advisory board and advise the Minister for Communications, Climate Action and Environment on the management of the Emergency Service Answering Service. It meets quarterly.

The **ECAS** Liaison Committee is chaired by DCCAE and consists of representatives of DCCAE and the ECAS Operator. The Liaison Committee meets quarterly and considers operational performance, operational matters arising, and service enhancements.

The **ECAS Industry Forum** is chaired by ComReg and consists of representatives of ComReg, DCCAE, the ECAS Operator and the Telecoms Industry. It is chaired by Comreg and facilitates discussion on telecommunications issues relating to ECAS.

The **ECAS Operator Forum** is a forum for the telecoms operators to present matters relating to operational aspects of the ECAS to DCCAE including proposals for changes in procedures to improve handover to Emergency Services and enhance the quality of service to callers.

DCCAE also carries out monthly operational audits of calls at the ECAS centre which form the basis for operational reviews.

Appendix

Call Classification	Definition	Speech Present?
Normal	A normal call where a person makes a service request and the call is connected to an Emergency Service	Y
Cleared Without Speech	A call where the caller clears the call without making a service request	N
Silent Calls	A call which remains open without the caller speaking. These calls are triaged according to the "Silent Call" procedures	N
Noisy Calls	A false call which is generated on a fixed line network, which tend to be weather related;	N
Children Playing	Calls from children that are triaged in accordance with the Young/Old Child/ Adult Playing procedures	Y
Abusive	A call from members of the public that are Abusive to the ECAS Operator where no request for an Emergency Service is made	Y
Non ES Help	A call where the caller makes a request for a service outside of the four named Emergency Service	Y
Misdials	A call where the caller indicates that they have made an error in calling the ECAS	Y
Customer Cancels	A call where the customer speaks and cancels the call	Y
Abandoned	A call that terminates before it can be presented to the next available ECAS Operator	N
Text Devices &	Calls that present to the ECAS Operator via the Text Relay	N
Relay Services	interface or are received by the ECAS Operator as a phone call from a registered Relay Service	
Connected	Any call that is connected to the Emergency Services, this includes normal calls and calls connected due to procedure i.e. every 3 rd silent call	Y/N