

MRTT 156 - Lough Ree Distillery Phase 2



- Context
- LRD Phase 2 Project
- Stages
- Current Status
- Project Outcomes & KPI's



### Sheila Mullen Chief Financial Officer (CFO)

With a background in Hospitality and more recently Chartered Accountancy, Sheila looks after the money side, as well as the growing hospitality elements to the business.

### Peter Clancy Chief Executive Officer (CEO)

Across the business Peter uses his engineering and business background to look after Sales, Marketing and overall business strategy.

### Michael Clancy Chief Technical Officer (CTO)

Michael utilises his 20 + years of engineering consulting in the sector and a lifelong passion for flavours to look after distilling operations and all things product related.











Whiskey: Vodka:



#### **Barts Irish Whiskey**

Launched in Oct 2021, this complex blended Whiskey will be the volume driver for export and business growth. Currently available in Belgium & Germany, we expect to add 10 more markets in 2022. We called it after our late dad, Bart Clancy



#### The Bridge Series Whiskies

First released in 2019, each release is a different Whiskey and limited to whatever's in the cask- 200 – 700 bottles. A growing community of collectors and domestic trade customers means these whiskies are highly sought after.



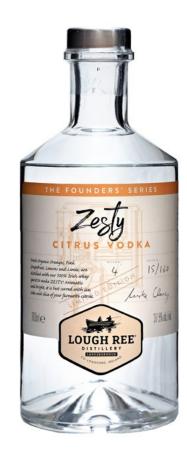
#### Sling Shot Irish Gin

Our first product, released in Oct 2018, and the only spirit in the world with Peat distilled as a botanical. Pouring in many of Ireland's top bars and restaurants and winner of multiple awards for its distinctive flavour profile.



#### Aiteal Irish Gin

The only 100 % Irish Gin, distilled using Irish Juniper and Irish Whey Spirit. A single botanical and juniper forward gin, becoming very popular with the traditional Gin drinker.



#### Zesty Citrus Vodka

Bursting with flavour from the fresh organic citrus used, Zesty is a favourite ingredient in Cocktails in high end establishments.



# **Award Winning Spirits**































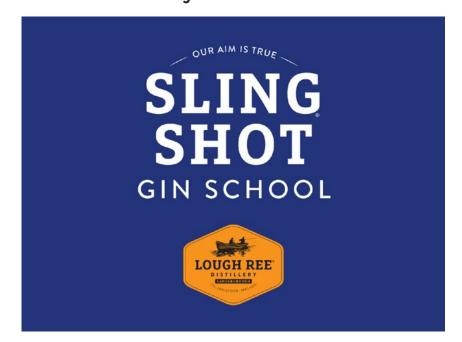






# Branded Experiences & Bespoke Services

Sling Shot Gin School



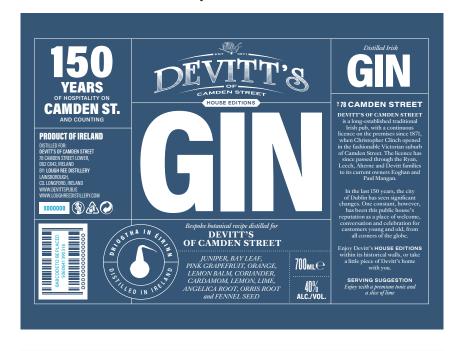


Distillery Yard





#### Bespoke Services





## **Business Outline**

- Commenced operations in 2018 in Microdistillery in Lanesborough
- Multiple products in the market, growing export footprint
- Alcohol Sales element doubling every year
- Physical Space will be inhibitor to growth within 2 years
- Imperative to start producing and laying down own Whiskey stock
- Need a Brand Home to be able to leverage
- Building a Global Drinks Brand, not just a distillery





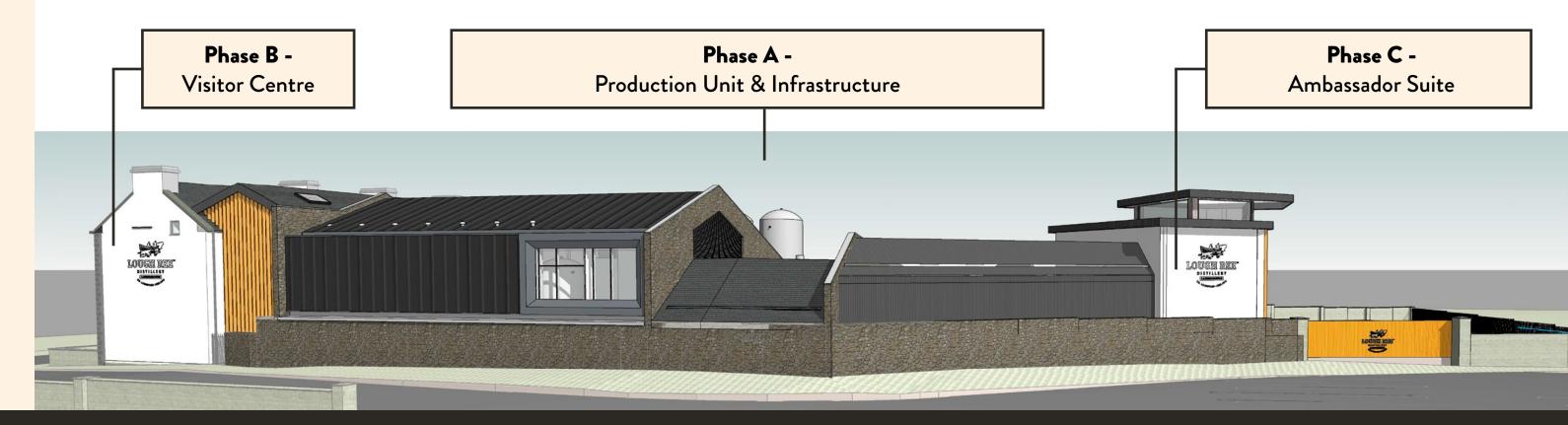




# **Project Stages**

- Phase A Production Unit & Infrastructure
- Phase B Visitor Centre
- Phase C Ambassador Suite
- Phases A & B Complete by end 2023

- Phase C Planned for 2025
- Phases A & B covered by JTF funding
- Overall spend of ca. €5.5 M , of which ca €3.5 M by end 2023



- Full Planning Permission in Place
- DSC & FSC in place
- Fully Costed
- CSA (Building) Design Complete
- Process Design Complete
- JTF Funding signed off
- Procurement elements commencing shortly
- Expect to start on site by end 2022



A fully operational Commercial Distillery that can produce 1500 casks annually of Irish Whiskey, and 20,000 Cases of White Spirits.

- A brand home for our growing drinks brand
- A catalyst for other development and business in the area
- 20 Jobs during 12 month construction phase
- 25 Jobs within 5 years of operations
- 1:1 relationship with Indirect jobs based on Industry experience
- Copious amounts of Hot Water opportunity for others



### **CONTACT**

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