



# One Good Idea

Presented by

"The Laundry Brigade"

Castlegar National School  
Galway





# One Good Idea ...



Save Water &  
Save Energy



# Research: Results of Family Survey

87% use the washing machine >1 per week

99% have Washing Machines

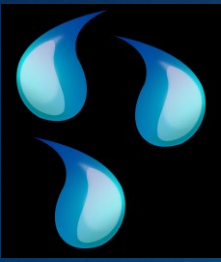
66% have dryers

22% use their washing machine every day

51% use their dryer at least once per week







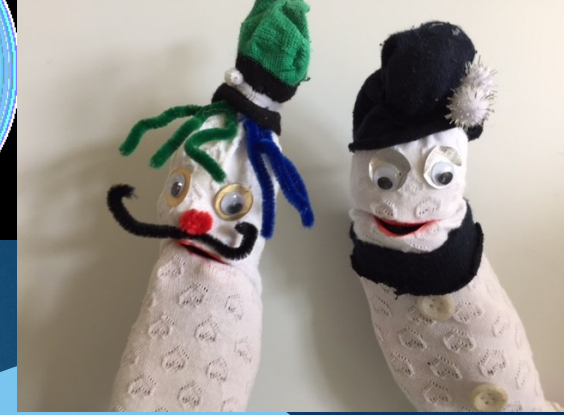
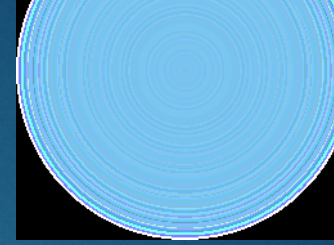
# Water and Energy Usage: The Facts



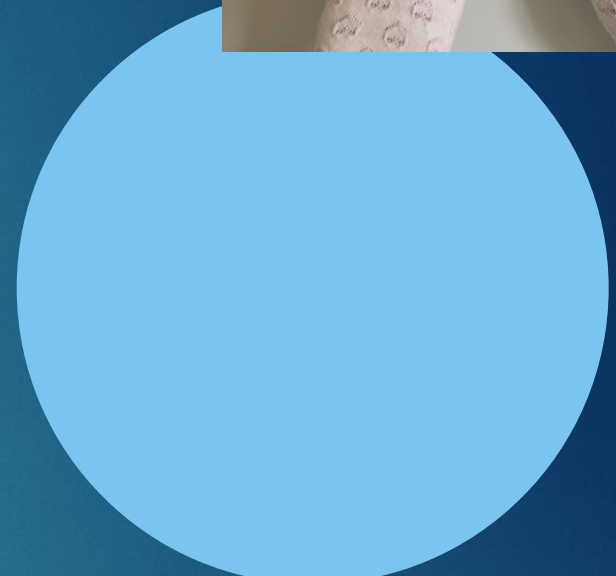
- Old Vs New machines
- Energy eaters
- Expensive to run
- Micro plastic fibers



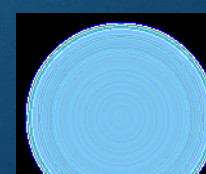
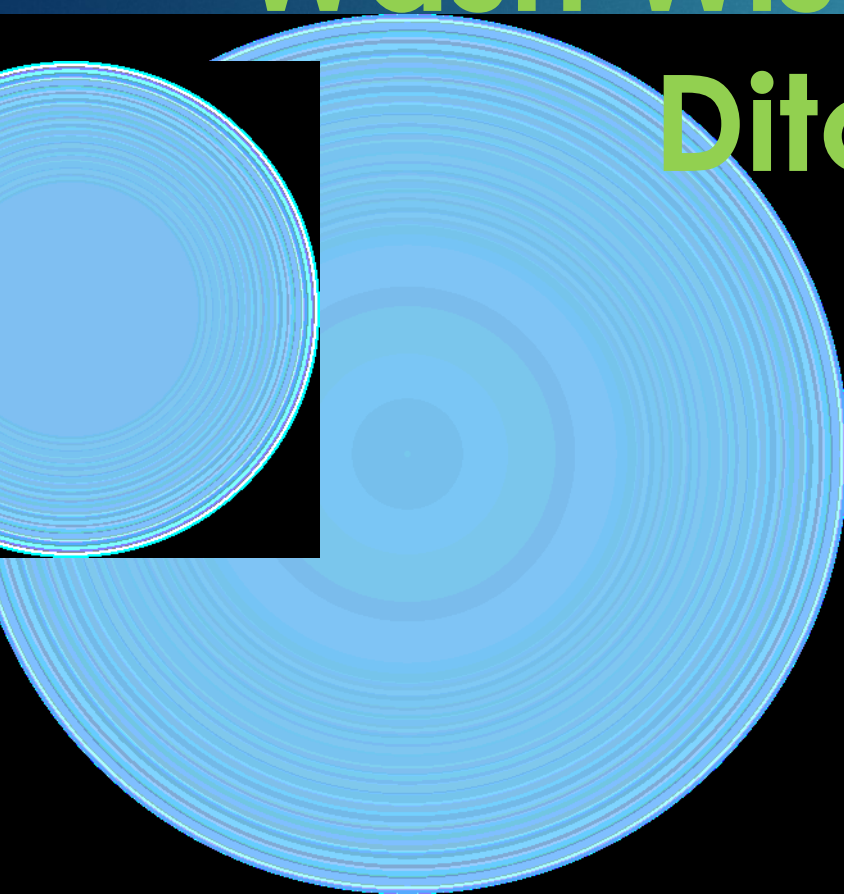




# Wash Wisely... Ditch Your Dryer!



by 'The Laundry Brigade'



# Why handwash and air dry?



## Handwashing

- Fossil fuels
- Less water
- Micro plastics
- Gentle
- Inexpensive

## Airdrying

- Natural energy
- Smell
- Gentle
- Free!





# Top energy efficient washing tips

☐ Turn down the temperature

☐ Short Cycle

☐ Full Drum

☐ Fast Spin Mode

☐ Tough Stains by Hand

☐ Wash at Night

Buy Energy Efficient Appliances !

# Getting our Message out there!

- ✓ Shops
- ✓ Creches
- ✓ Local and regional Newspapers e.g. Connaught Tribune & Galway City Tribune
- ✓ Local Businesses e.g. Fidelity Investments Ireland
- ✓ Galway/Mayo Institute of Technology
- ✓ School notice board, facebook page and website
- ✓ Castlegar GAA club & other local clubs
- ✓ We made the news headlines on Galway Bay FM

Estimated Outreach = 140,000 people





# Positive Feedback

I rarely use the dryer anymore this has made a big difference to our E.S.B Bill  
- A School Parent

I bought a clothes horse- the dryer is so expensive !  
- Employee Fidelity Investments

I wash more clothes together to save energy  
- A School Parent

Here at Castlegar Camogie Club we have Ditched the Dryer when washing the jerseys  
- Chairperson Camogie Club





