Mon 31/01/2022 14:53

Good afternoon,

Firstly congratulations on your plans to eliminate food waste in Ireland! The draft roadmap looks good and robust.

40 Percent is a company that has been newly formed to focus on the "how" we achieve the SDG goals set out. We feel we can help your objectives by suggesting to you various solutions that are available worldwide, with a view to using them as part of your plan. Although 40 Percent are newly formed, and I have been in the retail industry for over 50 years combined, and more specifically in food waste for over 10 years.

Please find attached our one pager which will help you explain a little more, and our website is <u>here</u>. The best thing might be to have a conversation to discuss how we might help achieve your objectives from farm to fork.

Look forward to hearing from you.