

From: [REDACTED]@washr.co.uk
Sent: Wednesday 9 November 2022 12:37
To: SingleUse
Cc: [REDACTED]
Subject: Washing facilities for reusable cups - WashR cup cleaning system
Attachments: WashR Images.pptx

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Hi,

We are a Scottish start-up, based in Glasgow who are developing rapid reusable cup cleaning facilities.

We are addressing a major barrier to the practical use of reusable cups, which is hygienically cleaning reusable cups whilst out and about. From our engagement with various stakeholders from workplaces, coffee shops and public organisations, washing facilities are the main challenge to enable the behaviour change towards reuse.

The benefits of our machine are:

- Hygienic clean
- 20 second rinse, clean and hand dry
- Accepts the majority of cup/water bottle designs, and also cleans the lid (which harbors the most bacteria)
- Fully automated, touchless
- Compared to the cost of a 12oz compostable cup and lid, WashR begins to save retailers money after 20 washes a day.
- It is carbon neutral at 7359 washes.

The machine is situated in locations where coffee is purchased, users can clean their cup before or after use, ready for reuse. I have attached some images to give a better understanding of its use.

Our machine is due to be certified for sale in January 2023, ready for soft launch in March next year, and will compliment the proposed timelines for the single-use cup legislation.

We believe that our system can act as an enabler for the proposed single-cup legislation and would be happy to engage with the Irish Government to ensure the successful implementation of this pioneering legislation.

If you would like further information, or aware of any Irish retailers who may be interested in taking part in our soft launch, please let us know.

Many thanks,

[REDACTED]

[REDACTED]

CEO
Nudge



nudge

