

# Guidance Note for application to Minister for Tourism, Culture, Arts, Gaeltacht, Sport and Media Section 481 Taxes Consolidation Act 1997

**Relief for Investment in Films** 

May 2024

#### 1. Introduction

Section 481 of the Taxes Consolidation Act 1997 (hereafter referred to as "Section 481") and the Film Regulations 2019, (S.I. No. 119/2019) made by the Revenue Commissioners, with the consent of the Ministers for Finance and for Tourism, Culture, Arts, Gaeltacht, Sport and Media on 27 March 2019 provide for corporation tax relief for the production of films by film production companies. The relief is available to film production companies provided certain conditions, as laid out in statute and regulations, and as specified in the Certificate issued by the Minister for Tourism, Culture, Arts, Gaeltacht, Sport and Media, are met.

This Guidance Note should be read in conjunction with Section 481 and with the Regulations. The information in this document is provided as a guide only and is not professional advice, including legal advice. It should not be assumed that the guidance is comprehensive or that it provides a definitive answer in every case. While every effort is made to ensure that the information given is accurate, responsibility cannot be accepted for any liability incurred or loss suffered as a consequence of relying on any matter published herein.

The relief is given at 32% of the lowest of:

- a) eligible expenditure
- b) 80% of the total cost of production of the film
- c) €125,000,000

and may be claimed against a producer company's corporation tax liabilities.

Section 26 of Finance Act 2018 introduced a number of amendments to Section 481. These required such a number of consequential amendments to the Film Regulations 2015 that it required the introduction of the Film Regulations 2019. The Film Regulations 2019 have revoked the Film Regulations 2015 (except in so far as they relate to an application to which the Film Regulations 2019 do not apply).

The Finance Act 2018 provided for the making of an application by a producer company directly to the Minister for Tourism, Culture, Arts, Gaeltacht, Sport and Media (the Minister) for a certificate stating that the film is to be treated as a qualifying film for the purpose of Section 481. Where the Minister issues a certificate in relation to a qualifying film, and all the other provisions of Section 481 have been complied with, a producer company may make a claim for the film corporation tax credit.

Transitional arrangements are included for films that have commenced Irish production before the publication of the Regulations.

## 2. Transitional Arrangements

The Regulations provide that an application for certification must be made in writing to the Minister by a producer company at least 21 working days prior to the commencement of the Irish production. The Regulations also provide transitional arrangements for films commenced in advance of the commencement of the Regulations:

- 1) Where the Irish production of a film commenced in advance of the commencement of the Regulations (i.e. prior to 27 March 2019) and no application had been made to the Revenue Commissioners for a Certificate under Section 481 as it stood prior to the changes made by Finance Act 2018, an application under Section 481(1A) may be made in respect of that film at any time on or before 30 April 2019 (Regulation 4).
- 2) Where the Irish production of a film commenced in advance of the commencement of the Regulations (i.e. prior to 27 March 2019) and an application had been made to the Revenue Commissioners for a Certificate under Section 481 as it stood prior to the changes made by Finance Act 2018 but no authorisation was issued by the Minister under Section 481 as it stood prior to the Finance Act 2018 amendments, that application will be treated as having been made to the Minister under Section 481(1A) (Regulation 4).

## 3. The Application Process

Section 481 provides that a producer company shall not make a claim for the film corporation tax credit unless the Minister has issued a certificate in respect of that film.

An application for a certificate must be made in the form prescribed by the Minister and contain such information as may be prescribed in the Regulations. This information must be set out in the Application Form (Tab A) with the supporting documentation set out in Tabs B to M.

The Minister, in considering whether to issue a certificate to the producer company in relation to a film, will examine the anticipated net contribution that the Section 481 Scheme and other State Aid Schemes will make to the project; and will consider whether the film will either or both:-

- (i) be of importance to the promotion, development and enhancement of the national culture including, where applicable, the Irish language (referred to as 'the Culture test') and
- (ii) act as an effective stimulus to film making in the State through among other things, the provisions of quality employment and training and skills development opportunities (referred to as 'the Industry development test').

The certificate will be based on the information submitted and on the understanding that the proposals will not contravene any of the conditions for relief. A certificate is issued on the basis of the information supplied during the application process. Any material change in the information supplied that may arise as the project progresses must be notified to the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media ("the Department").

The application form and supporting documentation (Tabs B to M) should be submitted by email to <a href="mailto:section481@tcagsm.gov.ie">section481@tcagsm.gov.ie</a>.

Applicants are asked to ensure that they download the most up to date version of the application form from the Department's website.

## 4. Tab A Application Form

#### 1. Production Information

## Producer Company

- 1. At the time of making the application, the applicant must be a Producer Company. which complies with all of the following requirements:
- a) it is resident in the State, or an EEA State other than the State and carries on business in the State through a branch or agency;
- b) it carries on a trade of producing films on a commercial basis with a view to the realisation of profit,
- c) the films are made for exhibition to the public in cinemas or by means of broadcast,
- d) it cannot be a broadcaster or a company whose business consists wholly or mainly of transmitting films on the internet, nor can it be connected to a broadcaster or to a company whose business, taken together with all companies to which it is connected, consist wholly or mainly of transmitting files on the internet;
- e) it holds all of the shares in the qualifying company; and
- f) it is not part of undertaking which would be regarded as an undertaking in difficulty within the meaning of "undertaking in difficulty" as set out in the Rescuing and Restructuring Guidelines as defined in Section 481.

These requirements are set out in the 'Producer Company Test' in the application form.

The producer company should provide details of an individual who will be the main contact in relation to the application to include that individual's name, telephone number and email address. Any queries from the Department will be addressed to this individual.

A Producer Company should indicate whether or not the application is their first under the Section 481 process.

## A Producer Company should also indicate whether the company has signed up to the Safe to Create Code of Behaviour (here)

## Qualifying Company

A qualifying company is a special purpose production company which complies with the following requirements:

- a) it is incorporated and resident in the State or is carrying on a trade in the State through a branch or agency;
- b) it exists solely for the purposes of the production of only one qualifying film; and
- c) it does not contain in its name the words "Ireland", "Irish", "Éireann", "Éire" or "National", where the company name in question is either registered under either or both the Companies Act 2014, and the Registration of Business Names Act, 1963, or registered under the law of the territory in which it is incorporated.

#### 2. Production Schedule

Details are to be provided on the film title, any alternative title, the film structure and length, the production schedule, the date that the Irish production commences and the estimated date of completion. An application for certification must be made in writing to the Minister by a producer company at least 21 working days prior to the commencement of the Irish production.

#### 3. Category of Film

Regulation 5 sets out the types of film which are eligible for certification. A qualifying film must be produced on a commercial basis with a view to the realisation of profit and produced wholly or principally for exhibition to the public in cinemas or through broadcasting. The categories are:

- 1. Feature film.
- 2. Short film of feature quality,
- 3. Television drama (feature length or series),
- 4. Animation (whether computer generated or otherwise, but excluding computer games), or
- 5. Creative Documentary, where the project:
  - is based on an original theme, preferably demonstrated by a script or treatment the design and style of which bear the undeniable stamp of creative originality and personal perspective; and
  - o contains a certain "timeless" element so that there is no loss of interest when the event with which it may be linked has passed; and

- involves production arrangements which give evidence of, in particular, a substantial period of preparation and a significant period devoted to postproduction; and
- o contains significant original filming and does not merely report information.

The following categories of film are not eligible for certification: (Regulation 6)

- 1. Films made for exhibition as an advertisement or advertising programme
- 2. Reality television whether scripted or unscripted.
- 3. Production, other than a documentary, all or substantially all of which consists of stock footage,
- 4. Current affairs programming which may feature a variety of formats, including live or pre-recorded news reporting, interviews, debates, round-table discussions, documentary segments, open forums and panel discussions,
- 5. Talk show formats that may involve one or more hosts and are largely unscripted,
- 6. Review, magazine style or lifestyle programmes,
- 7. Localised versions of licenced international formats,
- 8. Films comprising or substantially based on:
  - a. public or special performance(s) staged for filming or otherwise;
  - b. sporting event(s);
  - c. games or competitions or contests;
  - d. demonstration programmes for tasks, hobbies or projects;
  - e. live programming.

#### 4. Film Outline

#### **Industry Development Test**

The producer company must demonstrate how, in promoting, developing and enhancing culture, the film acts as an effective stimulus to film making in the State through, among other things, the provision of quality employment and training opportunities. Information provided here should be supported by the information set out in Tabs B – M that must accompany the application form.

#### **Culture Test**

The decision on whether to issue a certificate to a film project will require a film to meet at least three of the criteria set out in this section of the application form. The producer company must demonstrate how the film complies with the criteria by specific reference to aspects of the film, script and content. It is not sufficient to simply reiterate the wording of the criteria without reference to specific examples.

Applicants should ensure they include as much information as possible to illustrate how the culture test is met and include specific examples of the cultural aspects of the film including (but not limited to), language culture, music culture, arts culture, literary culture

etc. Music may be included through original compositions or previously released music by Irish artists.

In relation to criterion 1 of the culture test ("The film is an effective stimulus to film making in Ireland and is of importance to the promotion, development and enhancement of creativity and the national culture through the medium of film, including, where applicable, the dialogue/ narration is wholly or partly in the Irish language or the production of a full Irish-language version of the film is included as part of the total budget for the film") applicants should include reference to any promotion, development and enhancement of creativity, including musical or artistic creativity in the film.

In seeking to come within cultural criterion 5 "The screenplay (or textual basis) from which the film is derived is an adaptation of an original literary work", the script of the film is not considered an original literary work for the purposes of this element of the culture test.

## 5. Key personnel

Total remuneration, including pay and benefits-in-kind, including per diems and other emoluments must be stated for each of the key personnel.

#### 6. Parties to the Production

Details should be provided of the parties involved in the project. In particular, the person to whom the completed film is to be delivered, those providing post-production and other services and providers of finance should be identified.

#### 7. State Aid

The cumulation of State Aid in principle is limited to 50% of the production budget of the film, with a view to stimulating normal commercial initiatives. The aid intensity for cross-border productions funded by more than one Member State and involving producers from more than one Member State may be up to 60% of the production budget.

#### 8. Production Budget

Details of the production budget are required to determine if the project is acceptable from a state aid point of view. Applicants are asked to provide details of other sources of funding, together with details of any other EU/State Aids, including details of any Screen Ireland or Broadcasting Authority of Ireland funding applied towards the cost of production of the film.

## 9. Employment information

Details of the total numbers of personnel to be employed on the film in the specified categories and their tax residence are required.

## 10. Skills Development and Training

In producing the film, the producer is required to develop the skills of those working on the film. This section should set out the estimated number of skills development participants likely to be upskilled in the course of the film. Detailed information relating to Skills Development and Training should be included in Proposed Skills Development Plan Tab F (see below).

## 11. Creative Documentary Test

This section need only be completed if you have ticked the Creative Documentary category at the Category of Film section above. In order to qualify as a Creative Documentary, a project is required to

- a) be based on an original theme, preferably demonstrated by a script or treatment, the design and style of which bear the undeniable stamp of creative originality and personal perspective, and
- b) contain a certain timeless element so that there is no loss of interest when the event with which it may be linked has passed, and
- c) involve production arrangements which give evidence of, in particular, a substantial period of preparation and a significant period devoted to postproduction, and
- d) contain significant original filming and does not merely report information.

#### 12. Declaration

The declaration must be made by a director of the producer company.

## 13. Accompanying Information

## Tab B: Synopsis of Film Project

This section should be completed where the category of film under Regulation 5 is (1) a feature film, or (2) a short film of feature quality, or (3) a television drama (feature length or series), or (4) an animation (whether computer generated or otherwise, but excluding computer games. Applicants should provide a description and overview of the proposal with an outline of the how the story develops as the film or series progresses.

For creative documentaries (category (5) under Regulation 5), applicants should provide a description of how the theme and documentary will be developed and must ensure that section 11 of the application form (i.e. the Creative Documentary Test) is completed.

## Tab C: Completed Screenplay, Sample Television Scripts or Storyboard

To qualify for certification, a full script must be completed and available for inspection by the Department. For the purposes of the application, a sample of the script may be submitted. This sample should comprise of extracts from the beginning, middle and end of the script.

#### Tab D: Detailed Production Schedule

This should give details of the dates on which activity is scheduled to take place and should, as a minimum, give details of the pre-production, production and post-production phases. It should correspond with the information contained in the Person Days Schedule.

## **Tab E: Person Days Schedule**

Tab E is a Person Days Schedule showing job title, number of days each person is engaged in the State and abroad and the associated budget. All of the individuals included in the Proposed Skills Development Plan (Tab F) should be clearly identified in the Person Days Schedule. Please provide the Person Days Schedule in Excel or similar format.

#### Tab F: Proposed Skills Development Plan.

Information in relation to skills development participants, mentors and the training and skills development to be delivered during production of the film must be provided as part of an application for certification under section 481.

In the main, where eligible expenditure is expected to be under €2 million, the Skills Development Plan will be reviewed directly by the Department. For such films, the Producer Company should download the TAB F Skills Development Plan from the Department's website at <a href="https://www.gov.ie/en/publication/5b8e7-creative-arts-film/">https://www.gov.ie/en/publication/5b8e7-creative-arts-film/</a>, complete TAB A, Overview of Plan and B, Details of Plan and submit to the Department as part of its application 21 working days in advance of the commencement of Irish production. The Department may seek changes to the Skills Development Plan if it is considered that there is insufficient demonstration of skills development. Applicants are asked to ensure that they download most up to date version of the skills development form from the Departments website.

For all films with eligible expenditure in excess of €2 million, the Producer Company must submit its TAB F Skills Development Plan for approval by Screen Ireland. For such films,

the Producer Company should download the TAB F Skills Development Plan from Screen Ireland's website here. The process for submitting to Screen Ireland is as follows:

A Provisional TAB F Skills Development Plan should be submitted to Screen Ireland for conditional approval at least 21 working days in advance of the commencement of Irish production or on the same date as the application for certification under Section 481 Taxes Consolidated Act 1997 is submitted to the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media. The Provisional TAB F Skills Development Plan template is available here.

A Final TAB F Skills Development Plan should be submitted to Screen Ireland for final approval after the commencement of Irish production. The submission must also include individual learning plans for each named skills participant for the duration of the production. The Final TAB F Skills Development Plan template is available here (link to be provided). The timeline for submission of the Final TAB F Skills Development Plan is as follows: 2 weeks after the commencement of Irish production for productions that are up to 6 weeks in duration for the shoot, 3 weeks after the commencement of Irish production for productions that are between 6-10 weeks in duration for the shoot, and 4 weeks after the commencement of Irish production for productions that are longer than 10 weeks in duration for the shoot. Final TAB F Skills Development Plan should not be submitted any later than 4 weeks after the commencement of Irish production unless approved by Screen Ireland.

Screen Ireland will engage extensively throughout the production on skills development and the quality level of the activity proposed.

In no circumstances should any skills development participant be paid at a rate lower than the minimum wage.

If the period of employment of the skills development participants and the mentors/supervisors/tutors are not of similar duration, an explanation should be included with the TAB F Skills Development Plan.

The information provided in the case of both the skills development participants and the mentors/supervisors/tutors should be reflected in the Person Days Schedule (Tab E). Where there are variances between TAB E and TAB F, an explanation should be included with the Skills Development Plan.

The Person Days Schedule (Tab E) must be submitted to Screen Ireland along with the TAB F Skills Development Plan.

For the purposes of section 481, a 'skills development participant' is any individual engaged on a production whose skills will be developed and tracked during the production in line with the skills development requirements linked to section 481 within the categories of: 'New Entrant', 'Trainee'/ 'Animation Junior' or 'Upskiller'. For the purposes of section 481:

- a new entrant is considered to be someone engaged on their first job in the industry;
- a trainee/animation junior is considered to be someone with up to 5-years of experience working in the industry;
- an upskiller is considered to be a skills development participant who is not a new entrant or a trainee/animation junior.

The expected number of skills participants that should be engaged and tracked on each production is as follows:

- For projects with eligible expenditure below €2 million, it is expected that at least 2 skills participants will be engaged and tracked.
- For projects with eligible expenditure between €2 million and €4 million, it is expected that at least 4 skills participants will be engaged and tracked.
- For projects with eligible expenditure between €4 million and €8 million, it is expected that at least 6 skills participants will be engaged and tracked.
- For projects with eligible expenditure between €8 million and €12 million, it is expected that at least 10 skills participants will be engaged and tracked.
- For projects with eligible expenditure between €12 million and €16 million, it is expected that at least 12 skills participants will be engaged and tracked.
- For projects with eligible expenditure between €16 million and €32 million, it is expected that at least 15 skills participants will be engaged and tracked.
- For projects with eligible expenditure above €32 million, it is expected that at least 20 skills participants will be engaged and tracked.

Where feasible, skills participants should be spread across new entrants, trainees/juniors and upskiller roles.

As an alternative to delivering the expected numbers outlined above, productions may engage directly with Screen Ireland to seek approval for a more qualitative skills plan that may cover other areas such as Training Courses for Crew, Masterclasses/Workshops Provided by Key Talent, Work Placement Opportunities, Mentoring Opportunities, Shadowing Opportunities and/or Additional Skills Development Activity.

Skills development participants and the spend on skills development activity can be spread across New Entrants, Trainees, Upskilling, Courses, Mentoring, Shadowing and Additional Skills Development activity.

In addition to the requirements in relation to skills participants as outlined above,

 Senior management working on the production are requested to complete at least two Category A online self-led courses (or equivalent\*) in advance of or during the course of the production.

#### and

 A minimum of 80% of all persons working on the production must complete at least two Category A online self-led courses (or equivalent\*) in advance of or during the course of the production. please note certificate is applicable for 3 years from time of completion

Category A - online self-led courses

Bullying & Harassment

Bystander Intervention

Unconscious Bias

Category A online self-led courses are accessible for free through the Screen Ireland website here (link to be provided).

A post-project Skills Development Report for all films with eligible expenditure in excess of €2 million should be completed as part of the compliance report required under Section 10 and submitted to Screen Ireland within 12 weeks of completion of the project. A template reporting form is provided on Screen Ireland's website <a href="here">here</a>.

When issuing a certificate under section 481, the Department will send the producer company a Tab Z table summarising details of the training period, roles, skills development participants and compensation to be paid to skills development participants. The quantity of training delivered and the training budget expended should not be any less than that proposed in Part A of the Tab Z table.

<sup>\*</sup> Exceptions to the above (including completion of an equivalent course to those listed as Category A may be agreed on a case-by-case basis with Screen Ireland.

Part B of the Tab Z table should be completed within 6 months of completion of the film and returned to the Arts, Film and Investment Unit, Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media, New Road, Killarney. This obligation is in addition to other quality assurance compliance requirements that may arise under the Film Regulations 2019.

#### Tab G: Full list of Heads of Department

This should state the name and position and remuneration of the relevant individuals.

#### Tab H: Track Record and CV's

The CV or a description of the track record, especially artistic achievements should be provided for each of the producers, directors and writers.

## Tab I: Production Expenditure

A top sheet production expenditure summary is required. This is a summary of the total cost of production and eligible expenditure classified into the principal categories of the film production budget.

## Tab J: Low Budget/ Difficult Projects

The cumulation of State Aid, in principle, is limited to 50% of the production budget of the film, with a view to stimulating normal commercial initiatives. The aid intensity for cross-border productions funded by more than one Member State and involving producers from more than one Member State may be up to 60% of the production budget.

Low-budget films can be excluded from these limits. A low-budget film is defined as a film with a production budget of less than €3million.

Difficult audio-visual works and co-productions are excluded from these limits. Films whose sole original version is in an official language of a Member State with a limited territory, population or language area may be regarded as difficult audio-visual works in this context. Difficult audio-visual works may include short films, films by first-time and second-time directors, documentaries, or low budget or otherwise commercially difficult works. A difficult film is a film of high quality that faces severely limited prospects of attracting commercial finance for its production and/or of achieving wide commercial distribution.

In determining whether the maximum aid intensity is respected, the total amount of public support measures of Member States for the aided activity or project shall be taken into account, regardless of whether that support is financed from local, regional, national or Union sources.

The European Commission has advised that funding provided by a Public Service Broadcaster is considered to be financing by a market participant (no matter where it gets its funds from) for the purpose of ensuring input for its programming and does not count as State Aid.

If the applicant wishes to apply for a derogation from the State-Aid funding limit for a difficult project the reasons that the project is considered to be difficult should be stated in Tab J.

If difficult categorisation is sought for the project, documentation to this effect from Screen Ireland and/or from the Broadcasting Authority of Ireland should be included as part of Tab J detailing the reasons that the categorization is sought.

#### Tab K

Tab K is a declaration that neither the applicant company nor the undertaking which it is part of is an undertaking in difficulty in compliance with Section 481(2A) (b) (v) of the Act of 1997. It should be completed and signed by a director of the producer company and a director of the qualifying company.

A signature must be entered on behalf of both companies.

For further information on 'an undertaking in difficulty' please see Official Journal of the European Union 31.07 2014, C249/1.

#### Tab L

Tab L is a declaration that no company in the film group is the subject of outstanding recovery proceedings in compliance with Section 481(2A)(b)(vi) of the Act of 1997. It should be completed and signed by a director of the producer company.

#### Tab M

Tab M is an Undertaking in respect of quality employment. It should be completed and signed by a director of the producer company and a director of the qualifying company.

Quality employment is employment which complies in all material aspects with all applicable laws including but not limited to all obligations in the field of environmental, social and employment law that apply at the place where the Services are provided, that

have been established by EU law, national law, and collective agreements in particular the provisions of the following as may be amended from time to time:

- i. the Terms of Employment (Information) Acts 1994 to 2014
- ii. the Safety, Health and Welfare at Work Act 2005
- iii. the Protection of Employees (Fixed-Term Work) Act 2003 and in particular section 9(2) thereof
- iv. The Organisation of Working Time Act 1997
- v. The Employment Equality Acts 1998 to 2011
- vi. The Equal Status Acts 2000-2015
- vii. The Payment of Wages Act 1991
- viii. The Protection of Young Persons (Employment) Act 1996
- ix. The National Minimum Wage Act 2000
- x. Employment Permits Acts 2003 to 2014

Quality employment also requires that the employer is in compliance with employment, remuneration, taxes, immigration and work permits for all personnel and has in place written policies and procedures on Grievances, Discipline and Dignity at work (including harassment, bullying and equal opportunity) as well as ensuring that any Workplace Relations Commission findings relating to the employer and to any related companies are being followed.

Senior management working on the production along with a minimum of 60% of all persons working on the production must complete training in 'Addressing Unconscious Bias: Basic Awareness', 'Tackling Bullying and Harassment' and 'Bystander Training' (available here).

A signature must be entered on behalf of both companies

#### **Issue of Certificate**

If the application is successful, the Minister will issue a certificate to the applicant which will contain a number of conditions including, but not limited to the following:-

- The conditions relating to employment and skills development on the production;
- The details of the acknowledgement of the award of S481 to be included in the opening titles or closing credits of the film;
- The requirement to credit the Irish Producer in the opening and/or main titles of the film as not less than that of 'producer' or 'co-producer' or 'executive producer' as follows: -

"The Irish Producer's name is to appear in the opening credits reflecting accurately the producer's role, or exceptionally, in the main titles, as dictated by the dramatic requirements of the film".

A derogation may be sought from this condition in very limited circumstances; such as if the Irish part of the film consists exclusively of post-production or visual effects.

All productions in receipt of S481 funding are requested to log details about the upcoming production (including likely production dates) on the Screen Crew and Services Database hosted through Screen Ireland, where feasible to do so.

Payment of the relief is subject to compliance with all the conditions specified in the Certificate issued by the Minister.