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**From:** Johnjoe Greene [REDACTED]  
**Sent:** Saturday 16 December 2023 07:01  
**To:** DRCD SE Consultation  
**Subject:** Raising Awareness of SE

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Hello team,

I have read with interest the policy that is open for consultation.

I have also carefully read through the baseline assessment of social enterprises.

With regard to the objective of raising awareness of se, a major area of effort and focus should be placed on increasing awareness on men. The baseline data illustrates this vividly.

While on a whole there appears to be a gender balance once we eliminate board positions the data is heavy skewed towards mass female representation.

The new policy must look to create awareness, engage men, more specifically men of middle age 35 to 50.

I would be happy to make greater representation on the rationale for this if it would be gladly received.

JJ