


Tourism Recovery Taskforce

| Minutes of Meeting | | Video Conference | 27 th May, 2020 10.00am |
|------------------------|--|--|---------------------------------------|
| Attendees: | | Agenda | |
| Ruth Andrews - Chair | Stephen Kavanagh | <ol style="list-style-type: none"> 1. Welcome & Introductions 2. Operating Procedures 3. Draft Terms of Reference 4. Work streams 5. Next Meeting | |
| Eoghan Corry | Paul Kelly | | |
| Martin Dalby | Eimear Killian | | |
| Tom Enright | John McLaughlin | | |
| Elaina Fitzgerald Kane | Pat O'Leary | | |
| Niall Gibbons | Ken Spratt | | |
| John Herlihy | Jane Stacey | | |
| | | | |
| Secretariat: | | | |
| Maria Melia | Kenneth McMahon | | |
| Colm O'Connor | Lisa Herlihy | | |
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| Item | Details | Action | |
| 1. | <p>Ruth Andrews, Chairperson, opened the meeting, welcomed the group and set the context with her opening address.</p> <p>All members introduced themselves and gave initial thoughts on tourism recovery, including</p> <ul style="list-style-type: none"> • Consumer confidence and industry confidence requirements • Existing Government support and additional supports required specific to the sector • People critical and retaining expertise • Capital investment in tourism product • Review of tourism assets and best prospect tourism offerings • Ireland's favourable tourism attributes • Whole of Government initiatives • Tourism ambassadors • International connectivity protocols • Connectivity incentives • Best prospect markets in short, medium and long term • Stimulation of domestic tourism demand | Record | |



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| | <ul style="list-style-type: none"> • Sustainable environment demand motivator • Phased approach requiring specific interventions | |
| 2. | Operating Procedures noted | Agreed |
| 3. | Terms of reference need to be agreed at next meeting | Feedback to be submitted Friday 29 th May |
| 4. | <p>In relation to work streams, it was noted that assistance from 3rd party consultants would be required. It was agreed that it was vital to put an early call out to industry to ensure stakeholders could feed into the recovery plan.</p> <p>TRT to consider immediate supports for tourism survival phase at next meeting</p> | <p>Secretariat to liaise with Jane Stacey on stakeholder consultation process</p> <p>Record</p> |
| 5. | The next meeting is set for Wednesday 3 rd June 2020 | |

