

Tourism Recovery Taskforce

Minutes of Meeting

Video Conference

10th June, 2020
10.00am

Attendees:

Ruth Andrews - Chair	Stephen Kavanagh
Eoghan Corry	Paul Kelly
Martin Dalby	Eimear Killian
Tom Enright	John McLaughlin
Elaina Fitzgerald Kane	Pat O'Leary
Niall Gibbons	Ken Spratt
John Herlihy	Jane Stacey

Secretariat:

Maria Melia	Kenneth McMahon
Colm O'Connor	Lisa Herlihy

Presentations:

Jill de Azevedo, Fáilte Ireland
Neil Aulton, Tourism Ireland

Agenda

1. Minutes & matters arising
2. Fáilte Ireland – Consumer sentiment research
3. Tourism Ireland – Covid tracker research
4. Work streams
 - 4.1. Feedback and next steps
 - 4.2. Update on International Access & Connectivity
5. AOB

Item	Details	Action
1.	<p>Ruth Andrews, Chairperson, opened the meeting and welcomed the group.</p> <p>Minutes were taken as read. Proposer Martin Dalby and seconder John McLaughlin.</p> <p>A discussion ensued on a number of matters arising as referred to by the Chair, including:</p> <ul style="list-style-type: none"> ➤ Reading material for TRT members on One Drive ➤ The statement issued by the TRT on June 4th ➤ Engagement on the VAT issue ➤ Take up of existing business funding supports ➤ Fáilte Ireland's Reopening Guidelines 	Agreed

2.	<p>Jill de Azevedo, Fáilte Ireland, presented on FI consumer sentiment research which was sent as a pre-read to the members.</p> <p>Martin Dalby also updated the Taskforce with some recent consumer sentiment research carried out by Center Parcs.</p>	Noted
3.	<p>Niall Gibbons set the scene on the value of international tourism to Ireland and Neil Aulton, Tourism Ireland, presented on TI Covid Tracker research which was sent as a pre-read to the members.</p>	Noted
4.	<p>Work streams, The Chair thanked members for their feedback to date. Noted that it is a living document subject to further changes. Any further feedback welcomed.</p>	To be sent to Secretariat by Friday 12 th June
4.1	<p>Currently working on a framework/matrix for work streams. Need to give consideration to the timelines of recommendations in relation to short, medium and longer term recovery.</p> <p>Framework to be finalised prior to consultant's engagement.</p> <p>Important to include an oversight and measurement mechanism to ensure delivery of outputs.</p> <p>A Culture and Heritage Assets Work stream to be established</p> <p>A Competitiveness Work stream to be established led by John Herlihy.</p>	Secretariat to send updated document prior to next meeting.
4.2	<p>Stephen Kavanagh is leading work stream on International access and connectivity.</p> <p>SK outlined the terms and composition of the workgroup.</p>	
5.	<p>AOB</p> <p>Clarification sought in relation to DBEI note – check if specific tourism industry data to check on ratio of applications vs approvals.</p> <p>Jane Stacey to share research with the secretariat for inclusion on shared drive.</p> <p>DTTAS to follow up on supports and measures necessary for survival phase.</p>	Secretariat to advise on process for sharing documents on One Drive
	<p>Next meeting is scheduled for Wednesday 17th June</p>	