



The (Re)Generation Game

Pauline Byrne
Brady Shipman Martin



BSM

Est.
1968

**Brady Shipman
Martin**

**Built.
Environment.**

Pauline Byrne

paulinebyrne@bradyshipmanmartin.com

www.bradysipmanmartin.com

Dublin City Overview

Changing Face of the City

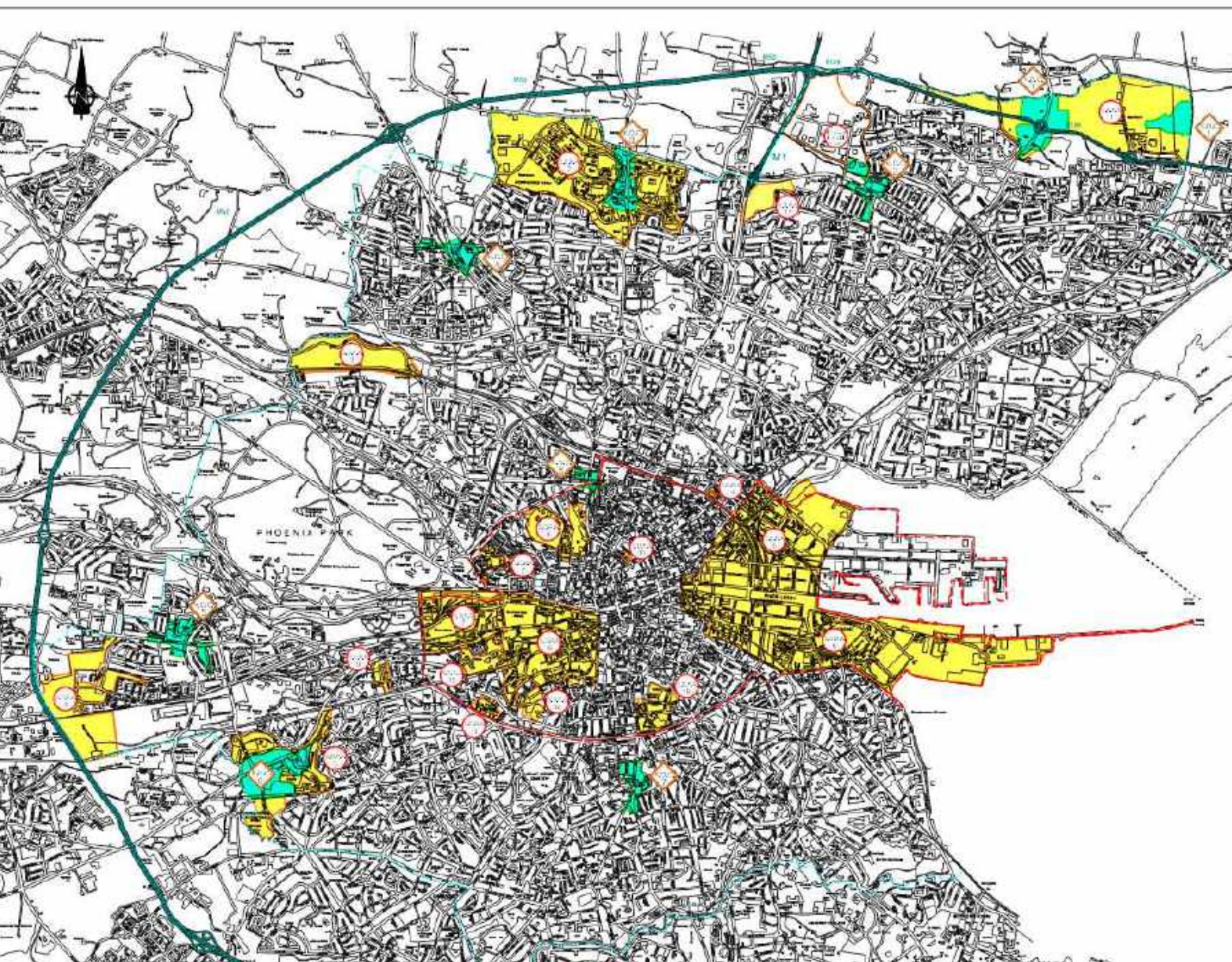
North of the Liffey – Plugging the Gaps

Redefining Boundaries ?

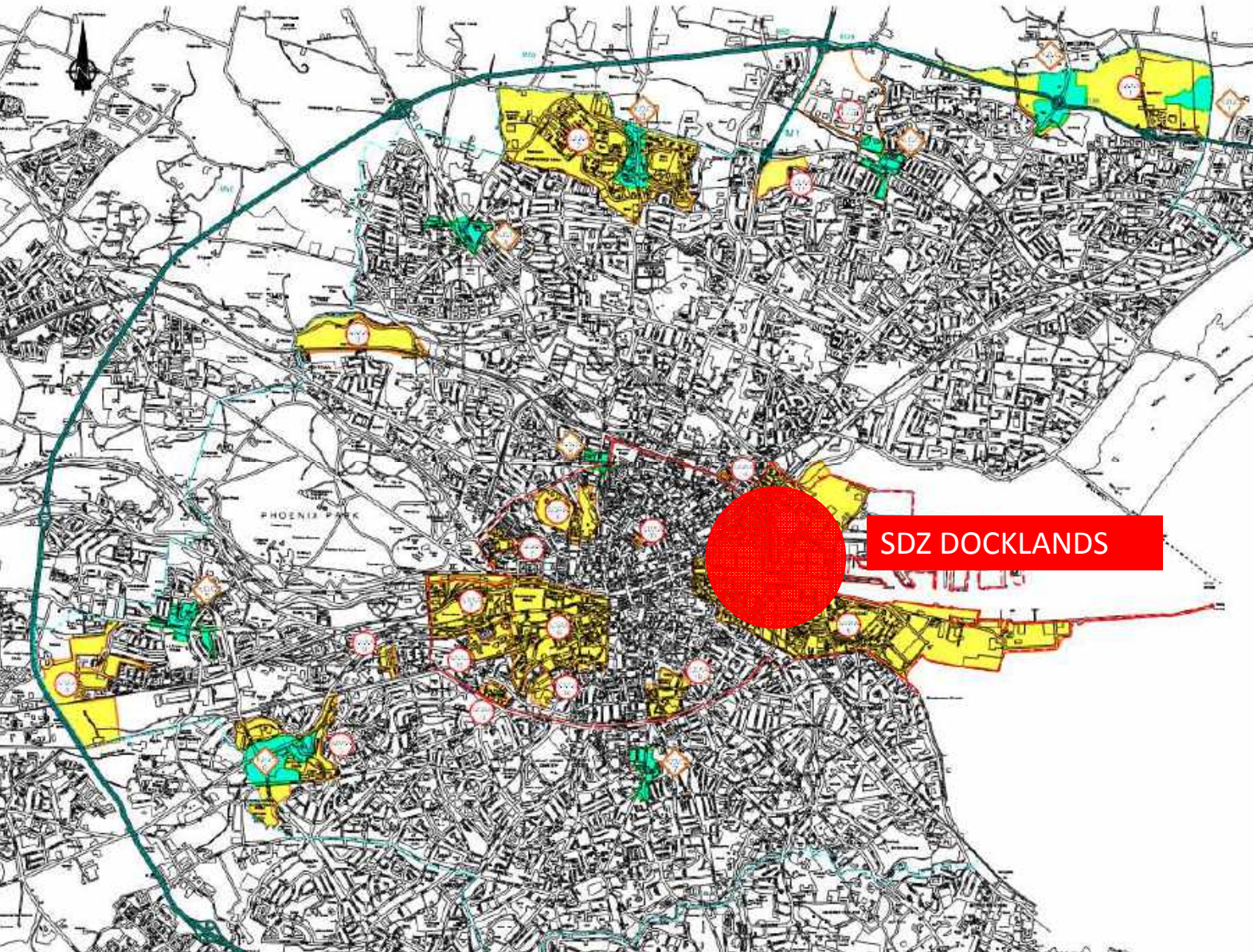
Dublin Docklands – Onwards & Eastwards

Moving On ?

Dublin City Overview

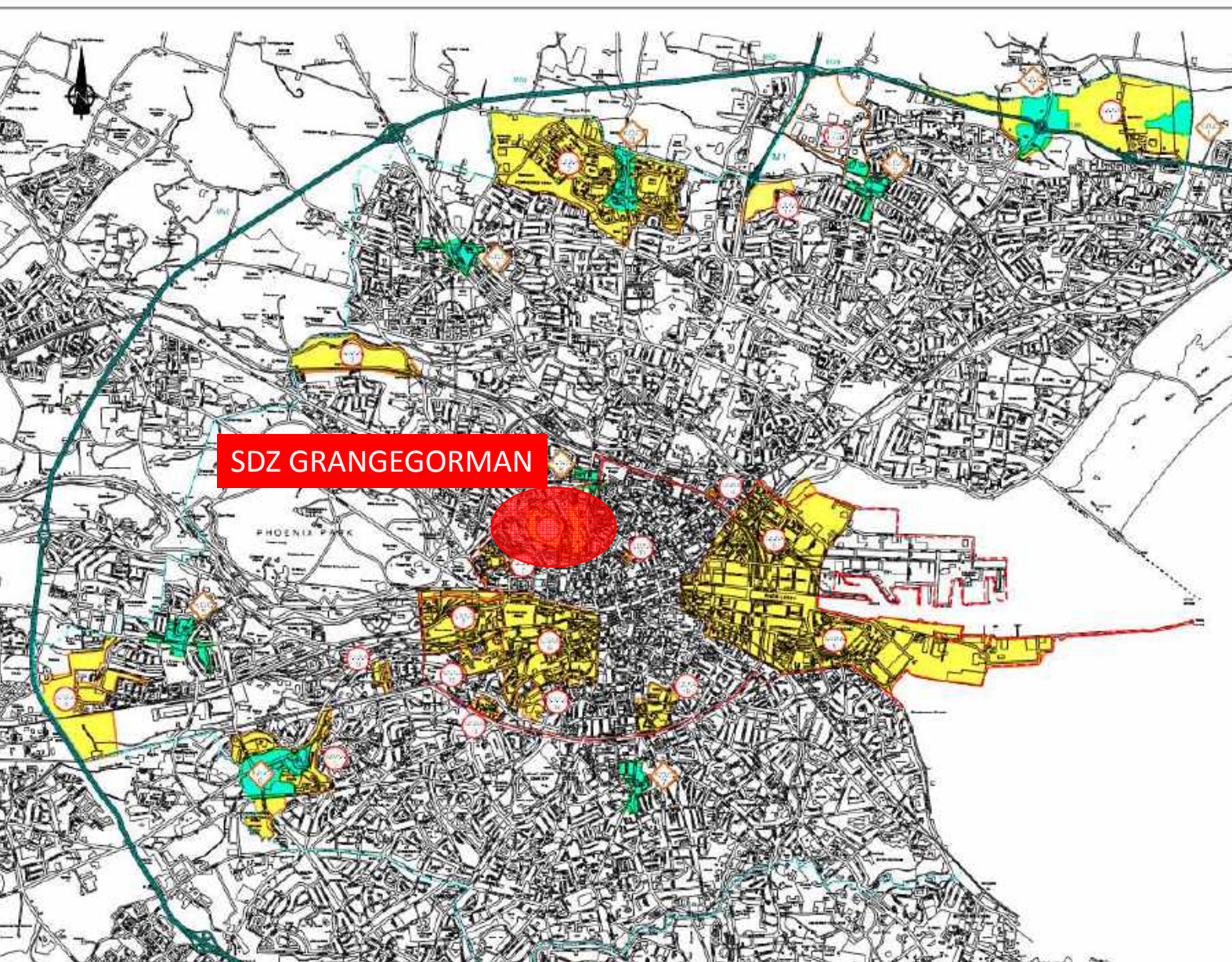


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- SDRA 4.** Park West/Cherry Orchard
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- SDRA 18.** National Concert Hall Quarter



SDZ DOCKLANDS

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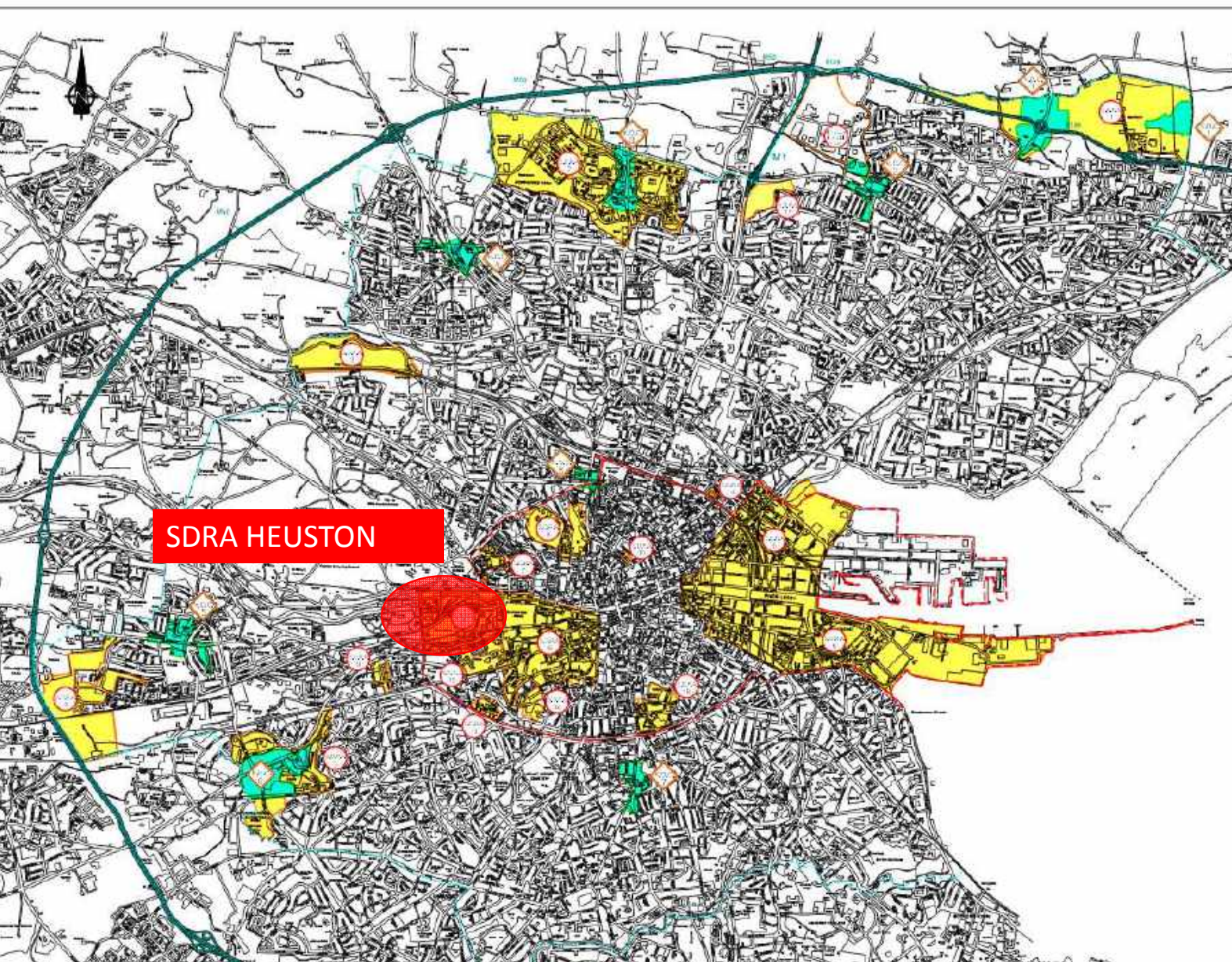


SDZ GRANGEGORMAN

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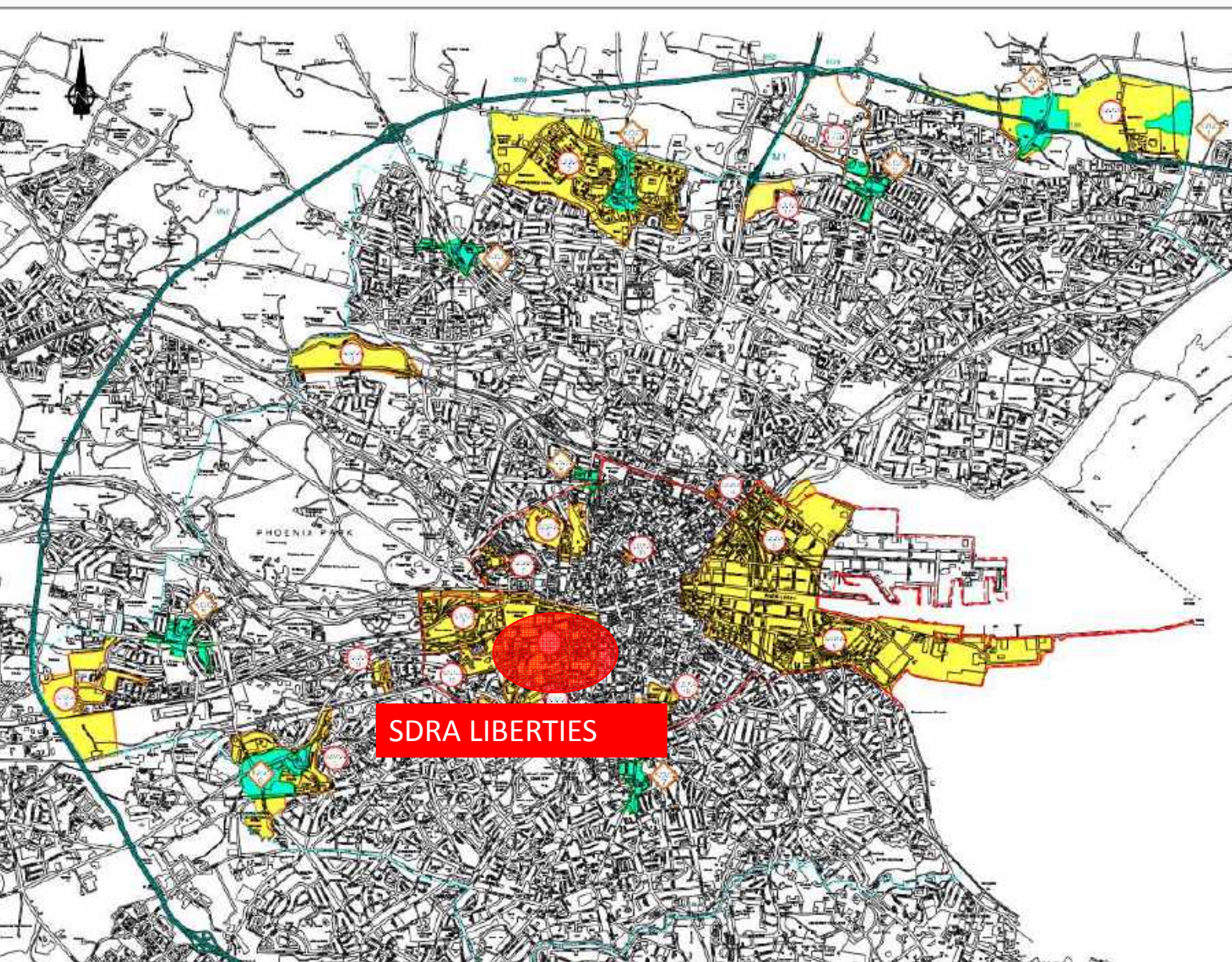


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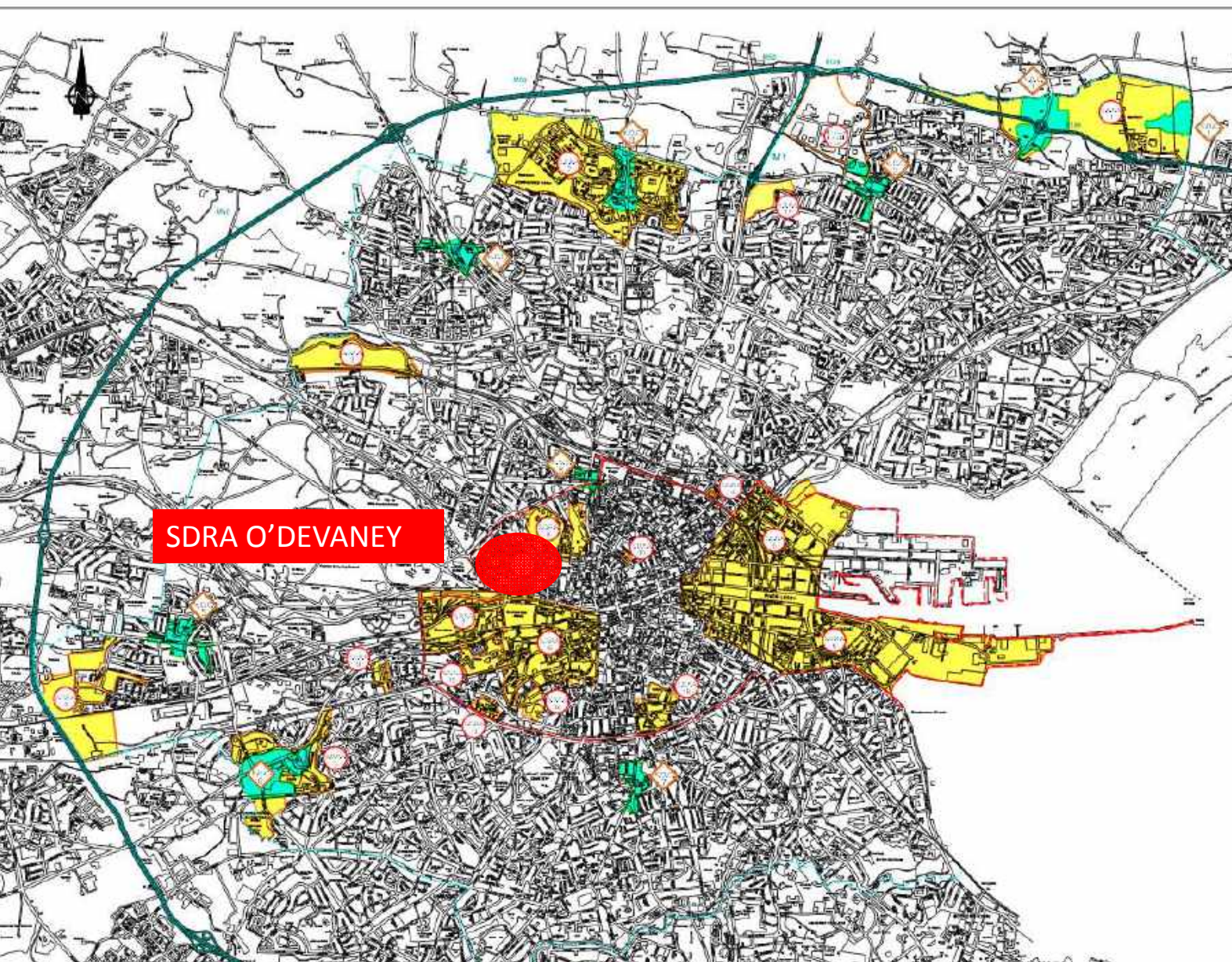
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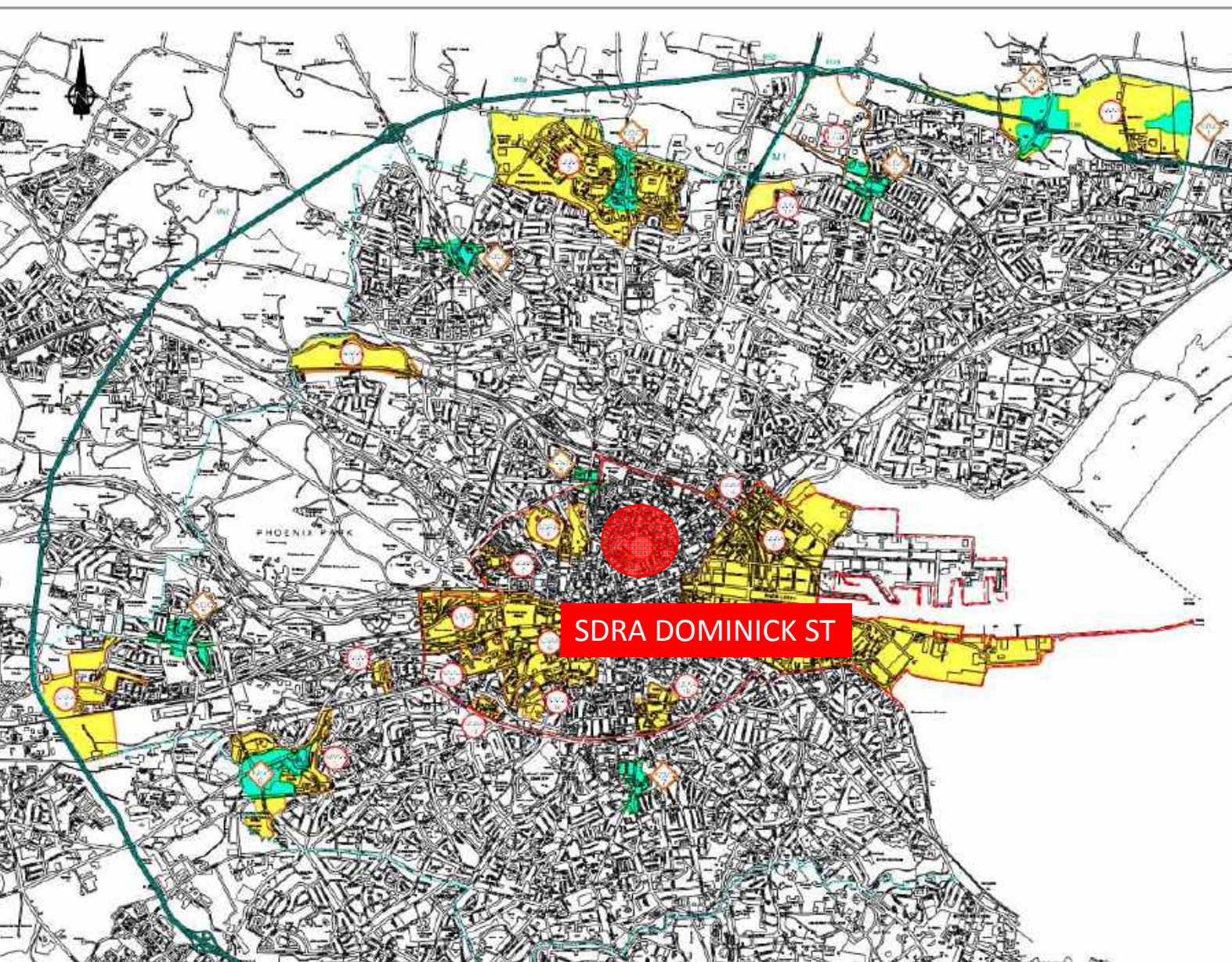
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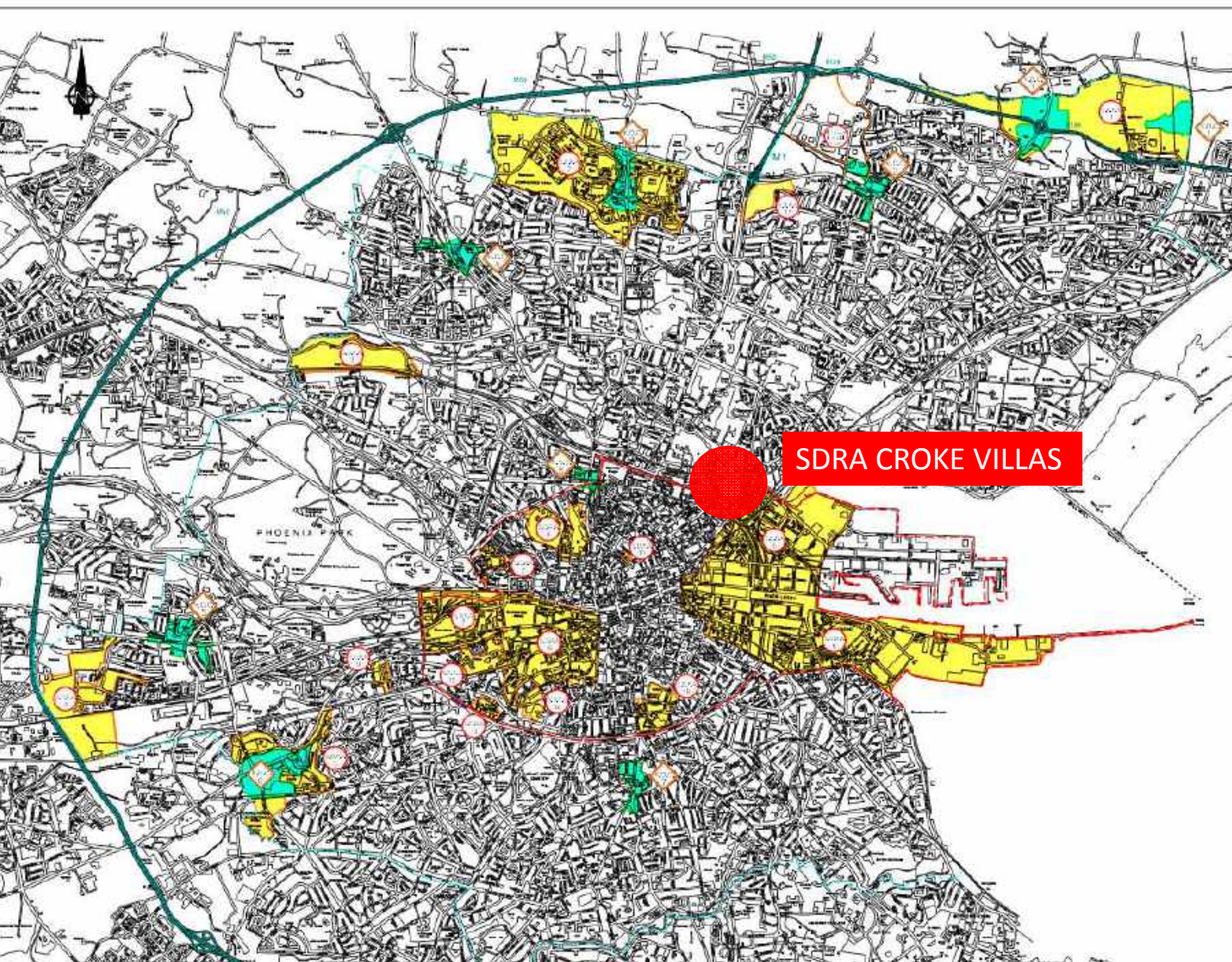


SDRA O'DEVANEY

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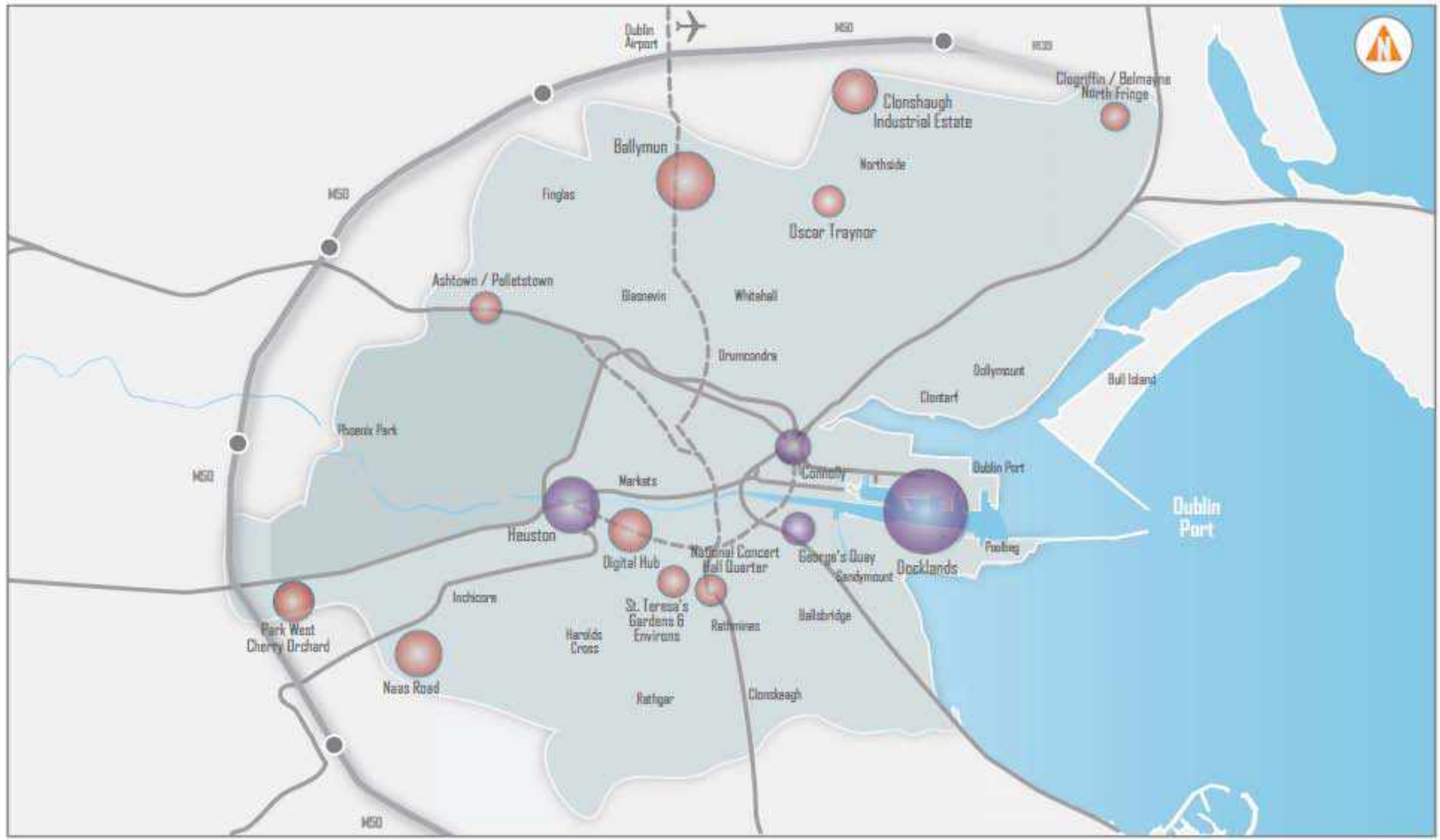


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Fig.39 Building Height in Dublin Context

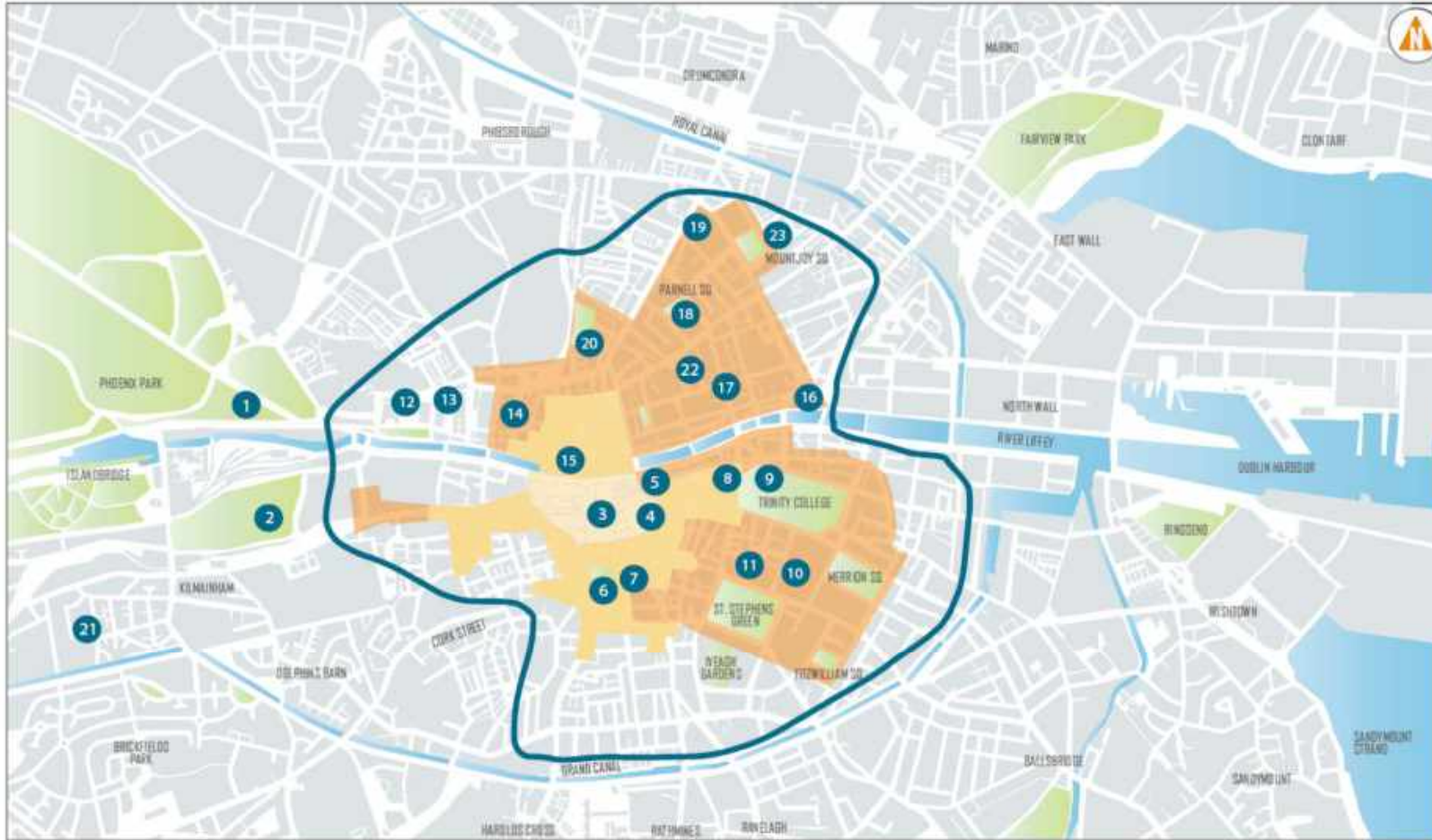


(See also Map K - Volume 3)

-  High Rise (50 m+)
 -  Medium Rise (max 50m)
 -  Low Rise Rest of City (max 28m)
- Low Rise unless otherwise indicated in LAP / SDZ / SDRA**

- Main public transport routes.**
- Rail, LUAS, Q.B.C, Main Radial
 -  Existing
 -  Proposed

Fig.17 Dublin City: Historic Core

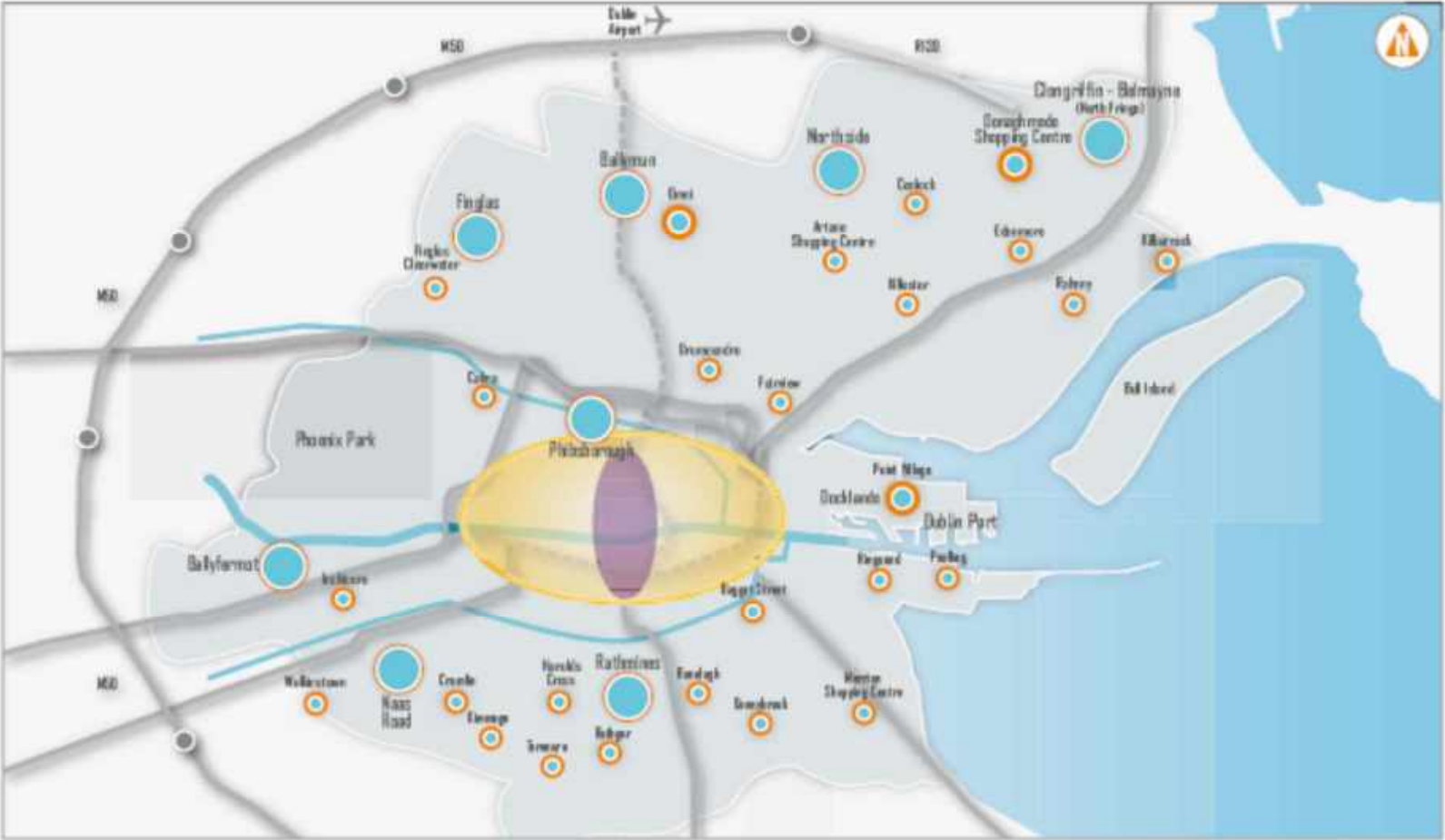


- Walled City
- Medieval City
- Georgian Core
- Pre 1860

Landmarks

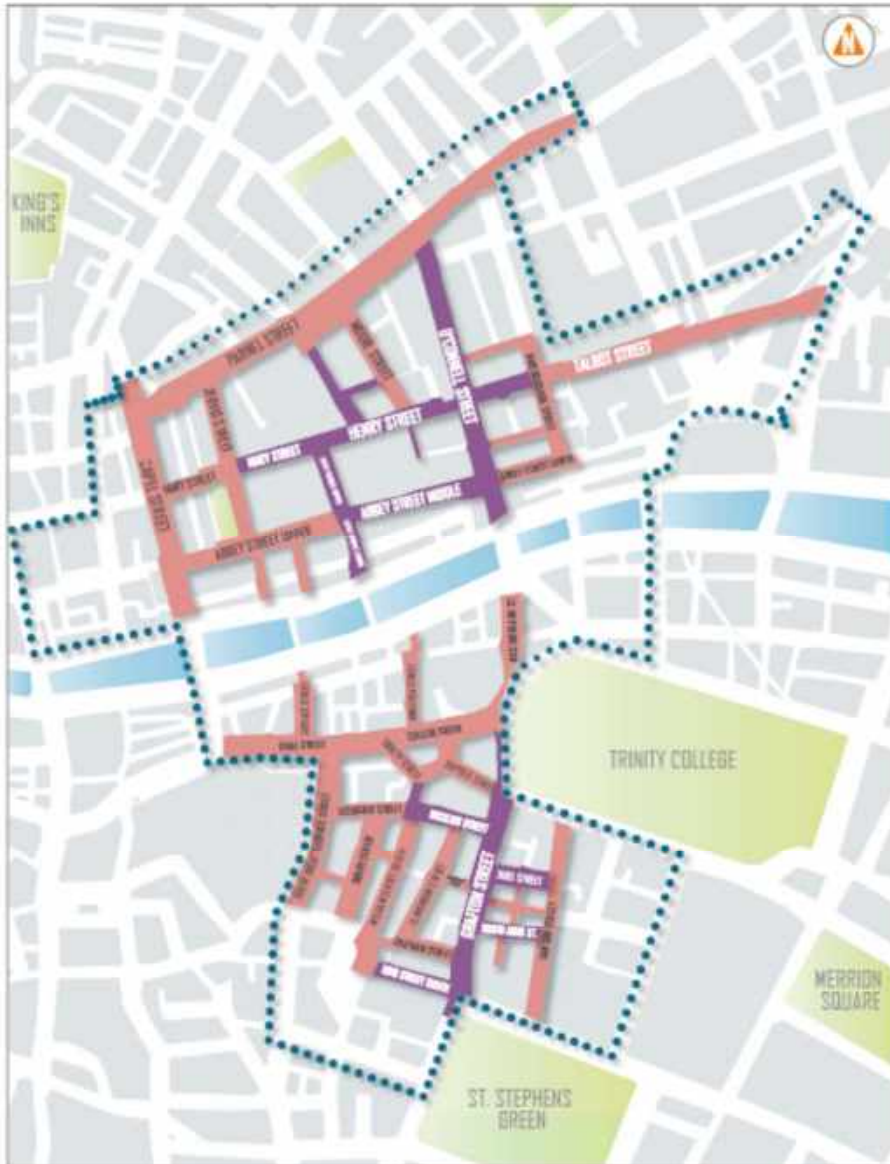
- | | | | |
|--|---|--|---|
| <ul style="list-style-type: none"> 1 Wellington Monument 2 Royal Hospital Kilmainham 3 Christ Church Cathedral 4 Dublin Castle 5 City Hall 6 St. Patrick's Cathedral | <ul style="list-style-type: none"> 7 Marsh's Library 8 Bank of Ireland 9 Trinity College 10 Leinster House 11 Mansion House 12 Collins Barracks | <ul style="list-style-type: none"> 13 Blue Coat School 14 Smithfield 15 Four Courts 16 Custom House 17 GPO 18 Parnell Square | <ul style="list-style-type: none"> 19 St. George's Church 20 Kings Inns/Henrietta St 21 Richmond Barracks 22 Moore Street 23 Mountjoy Square |
|--|---|--|---|

Fig.7 Retail Strategy



- Key District Centres
- District Centres
- Neighbourhood Centres
- City Centre Retail Core
- Consolidating the City Centre
- Main Public Transport Routes (Existing & Proposed)

Fig.8 City Centre Retail Core - Principal Shopping Streets



Central Shopping Area

-  Category 1 Streets
-  Category 2 Streets

Changing Face of the City





EMBRIDGE LTD

R T

THE WASH LINE

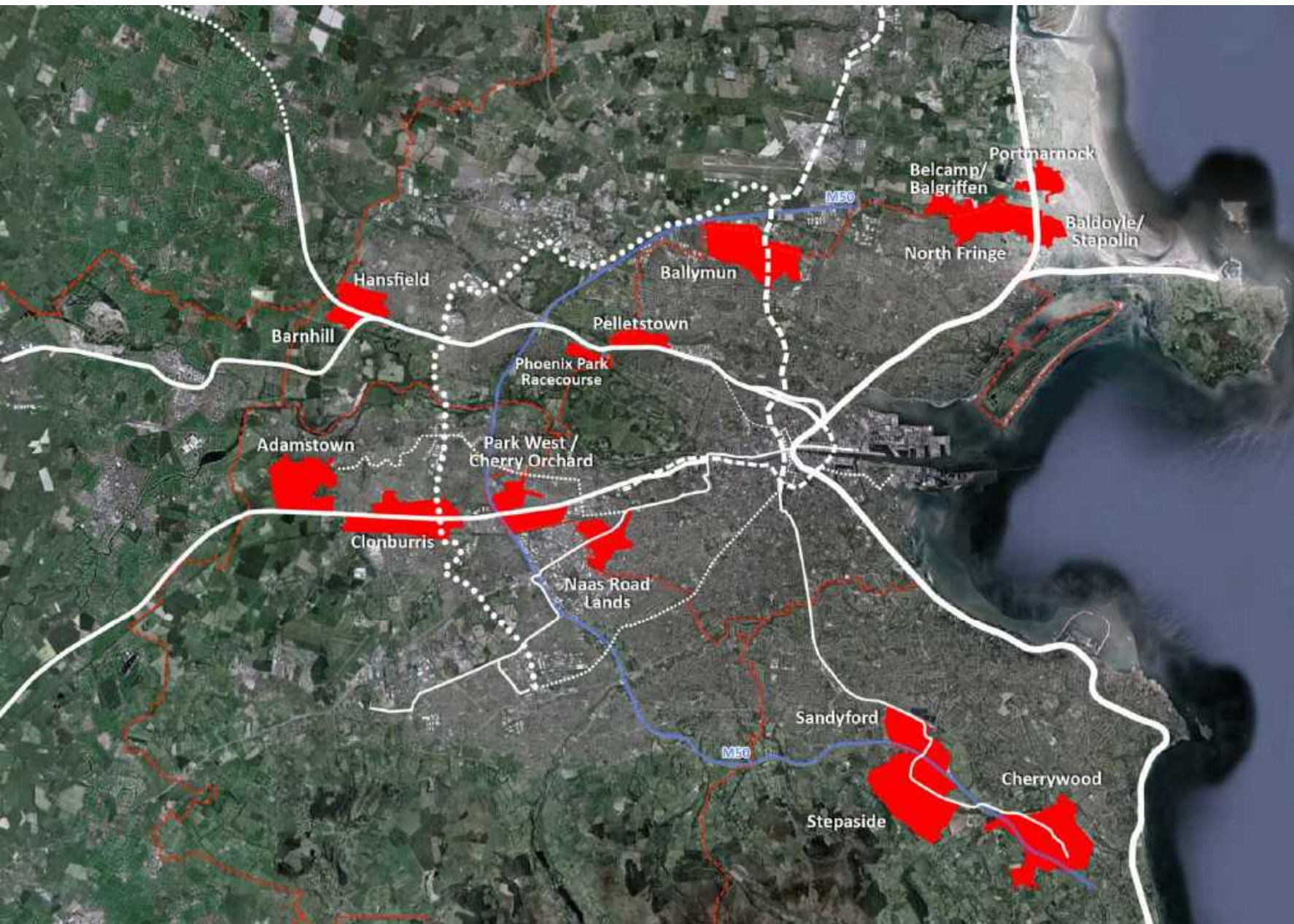
Indian Arcade

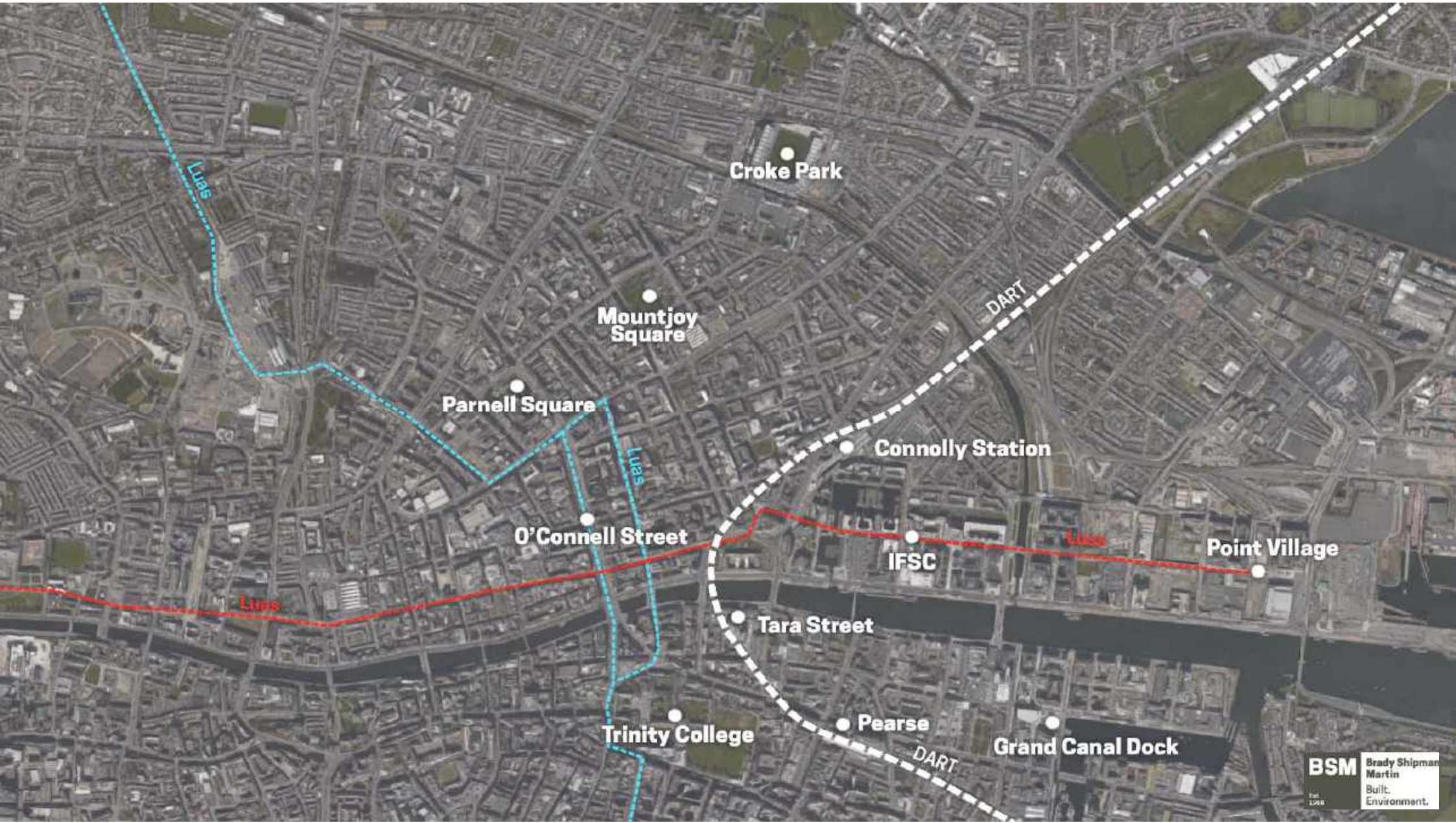
DOZ BOOKS

SWITZERS







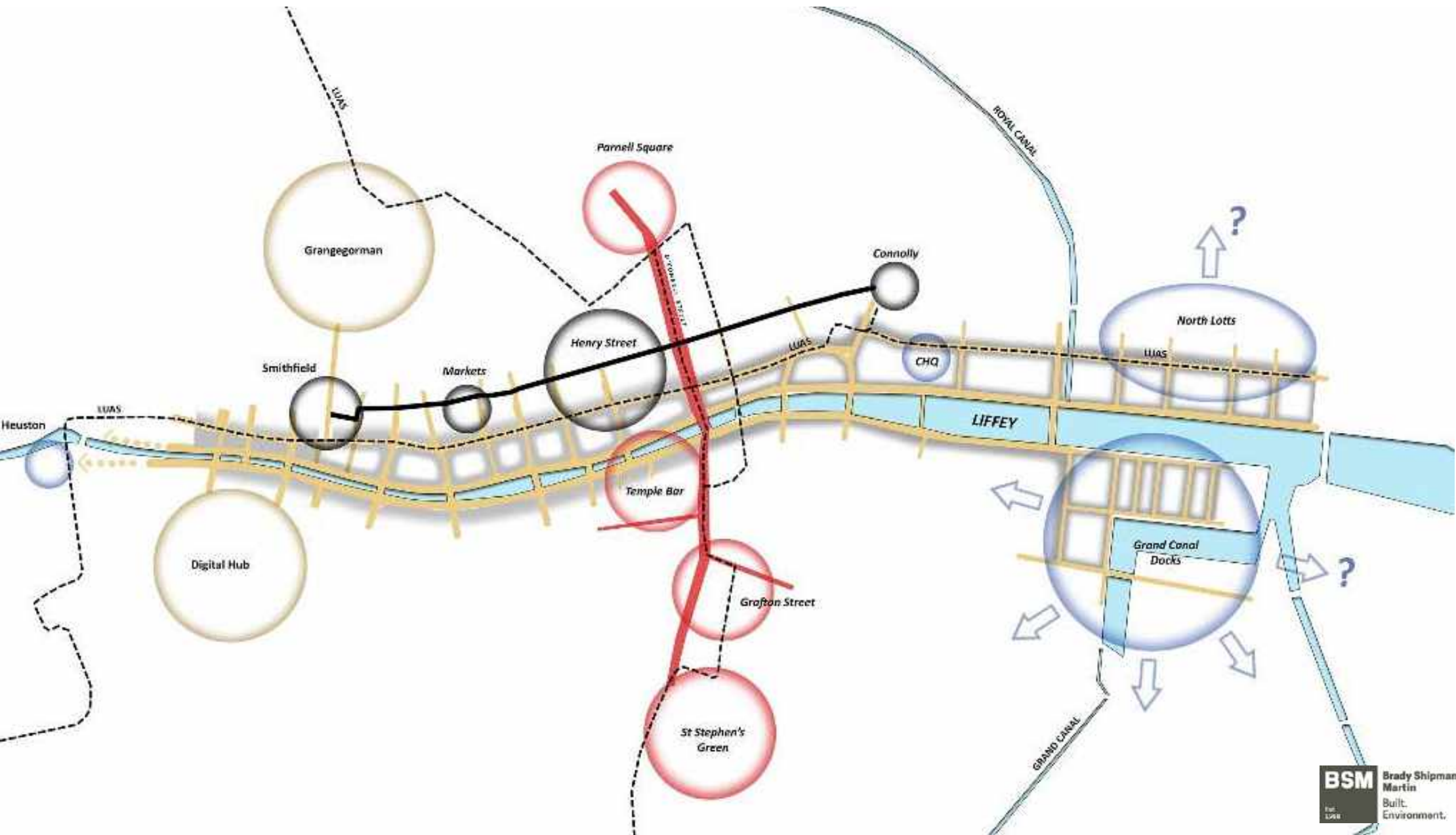


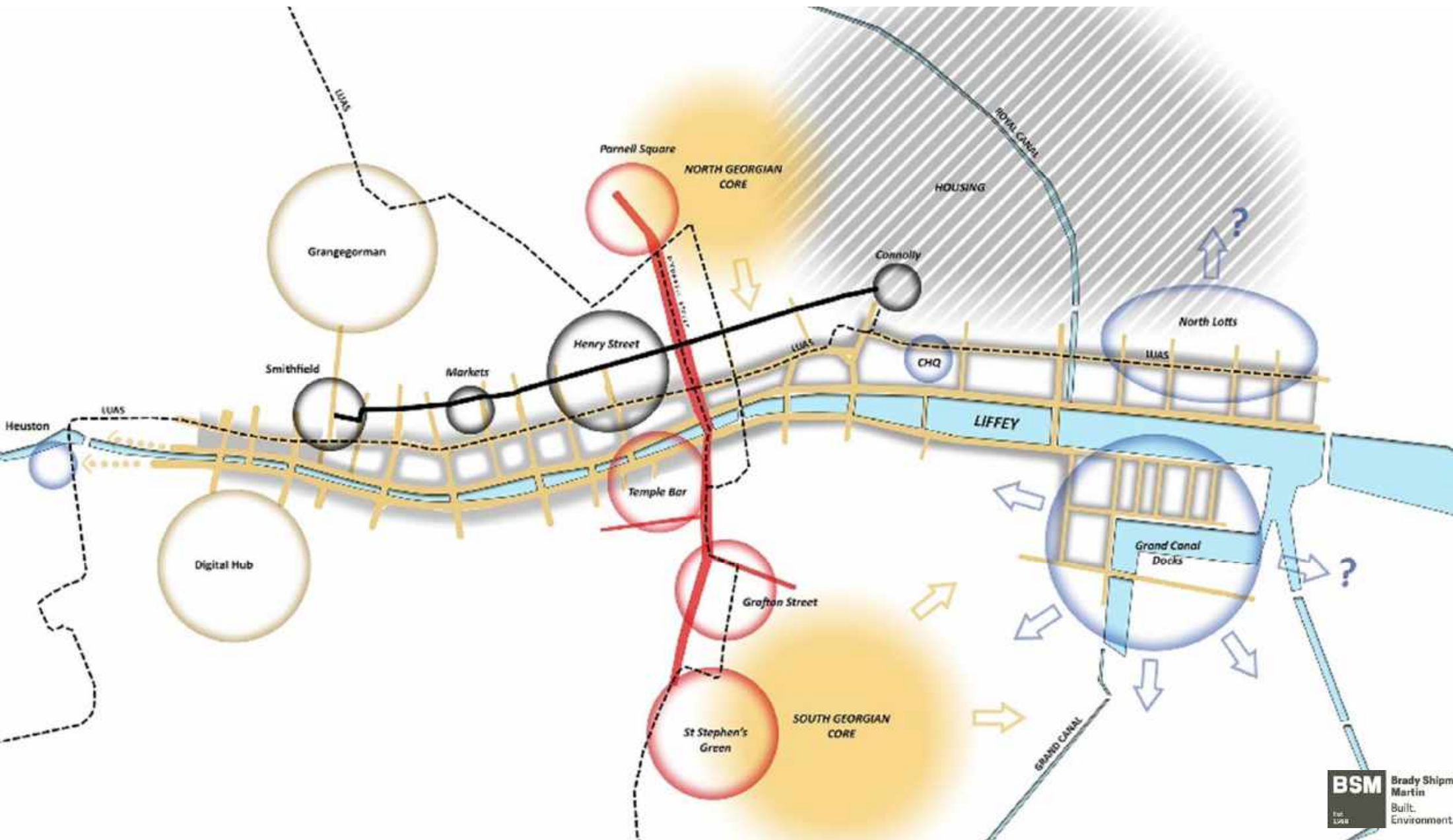


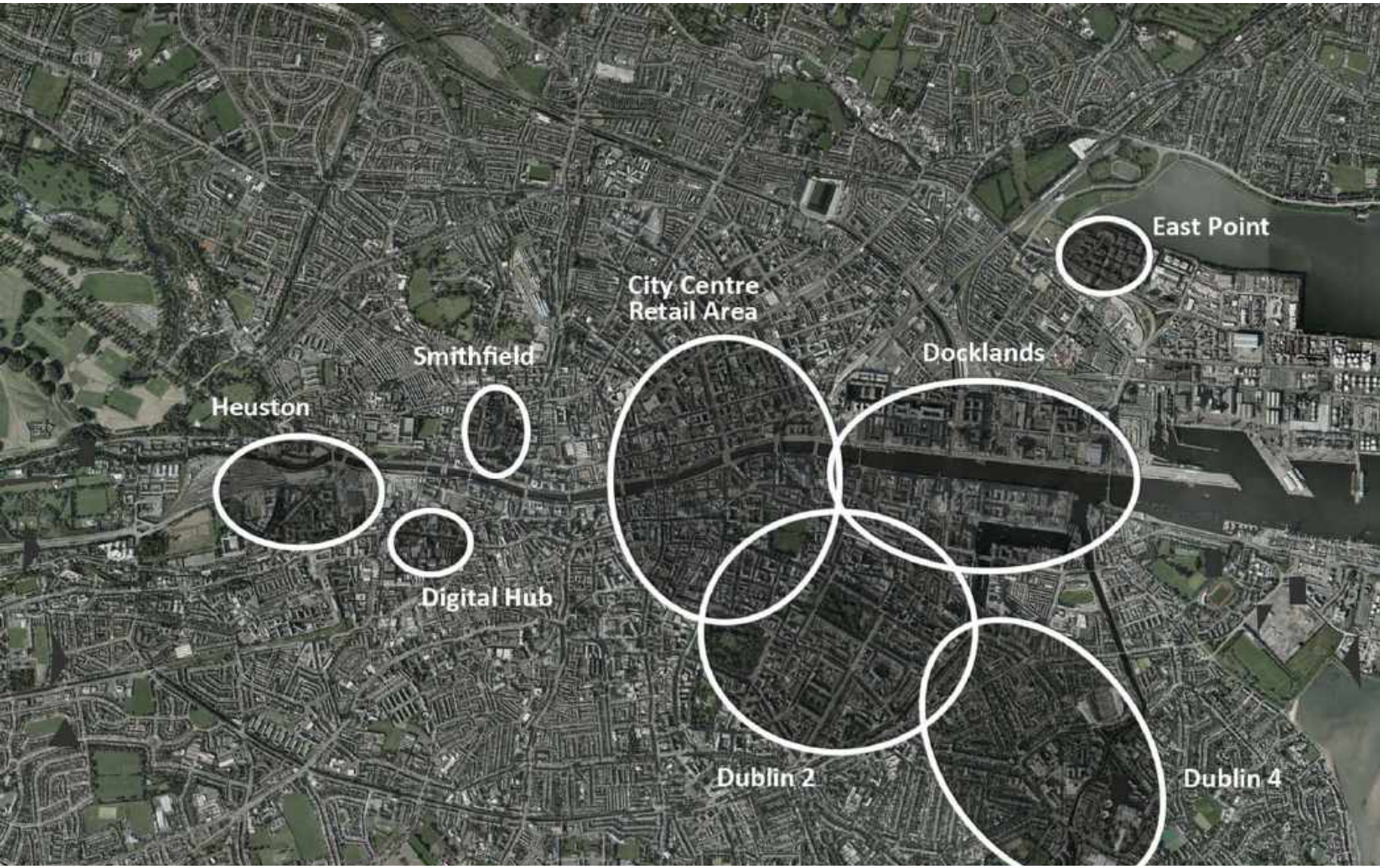




North of the Liffey – Plugging the Gaps

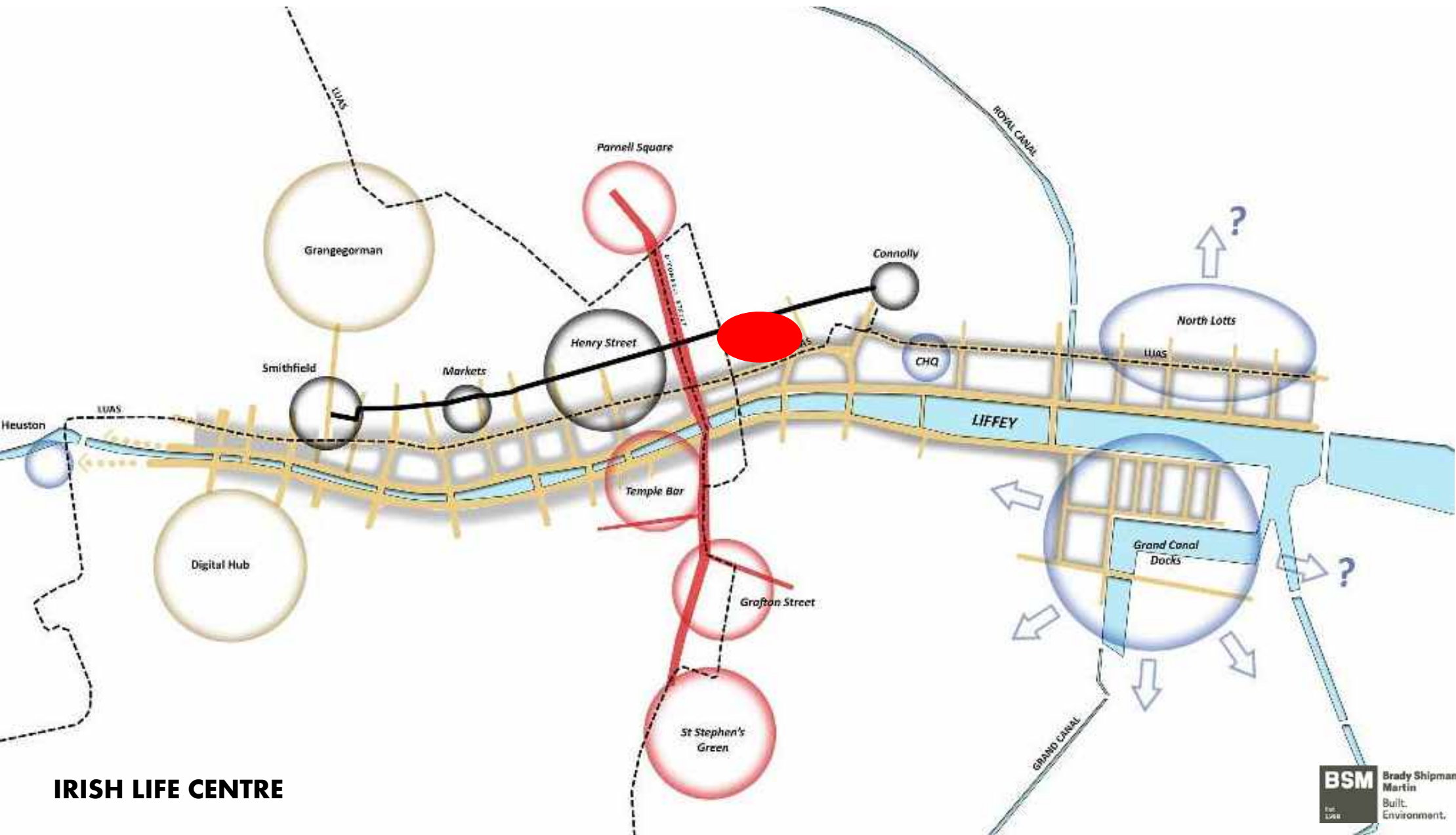






CITY CENTRE OFFICE LOCATIONS

Redefining Boundaries ?



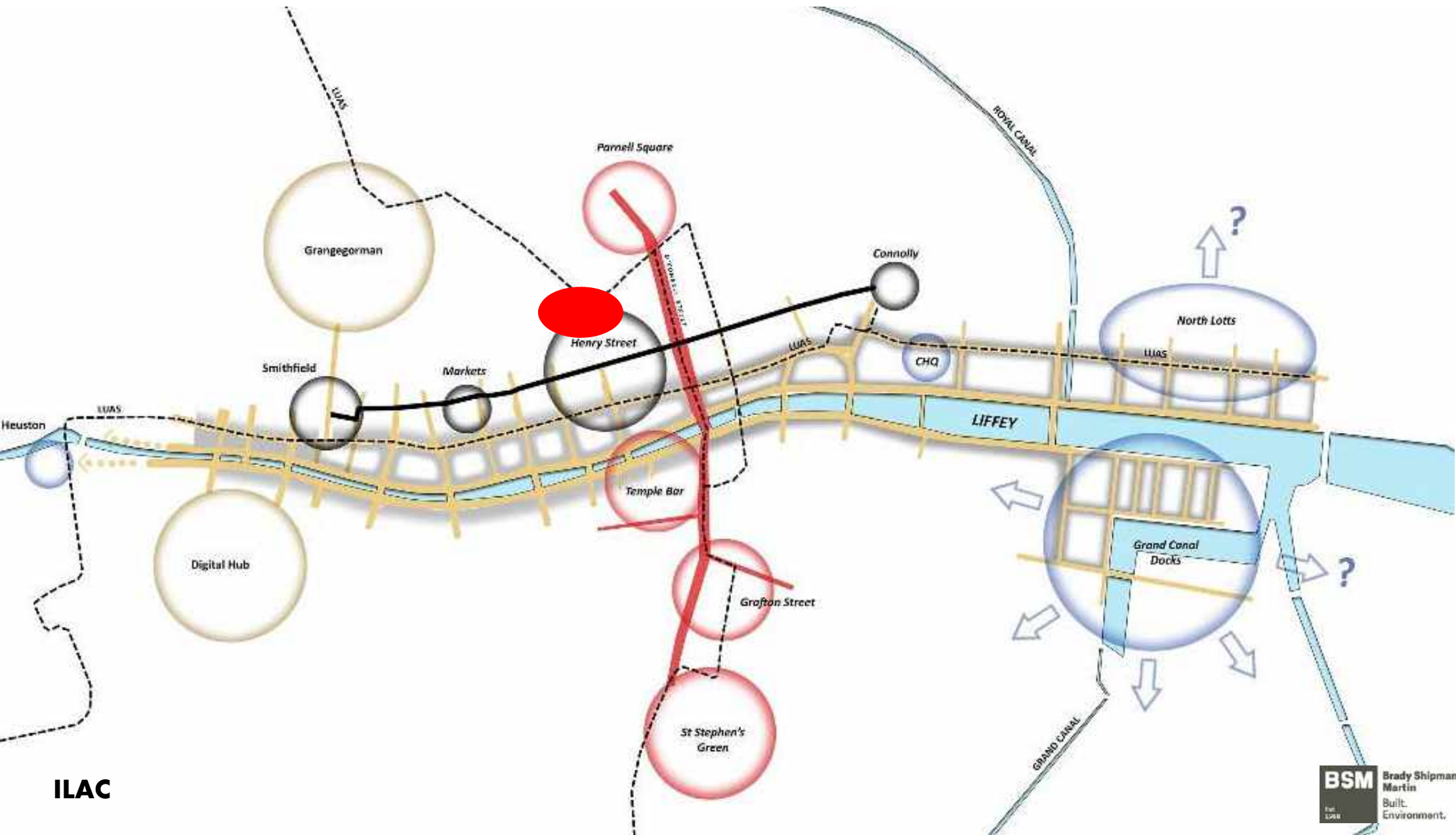
IRISH LIFE CENTRE



IRISH LIFE CENTRE

**1970s Redevelopment of core city centre
brownfield site**

Move from Dublin 4

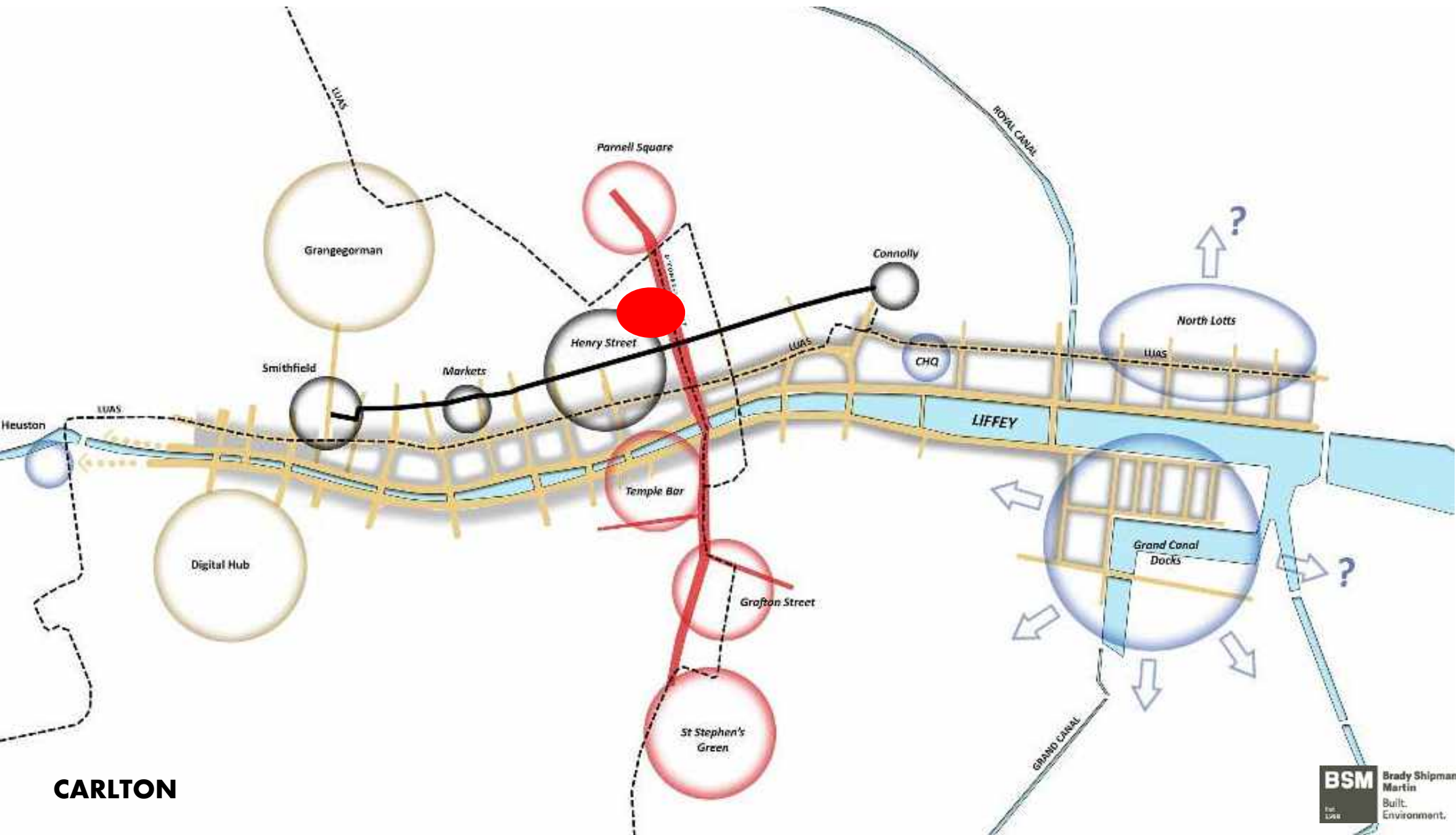


ILAC





ilac
centre



CARLTON



CARLTON

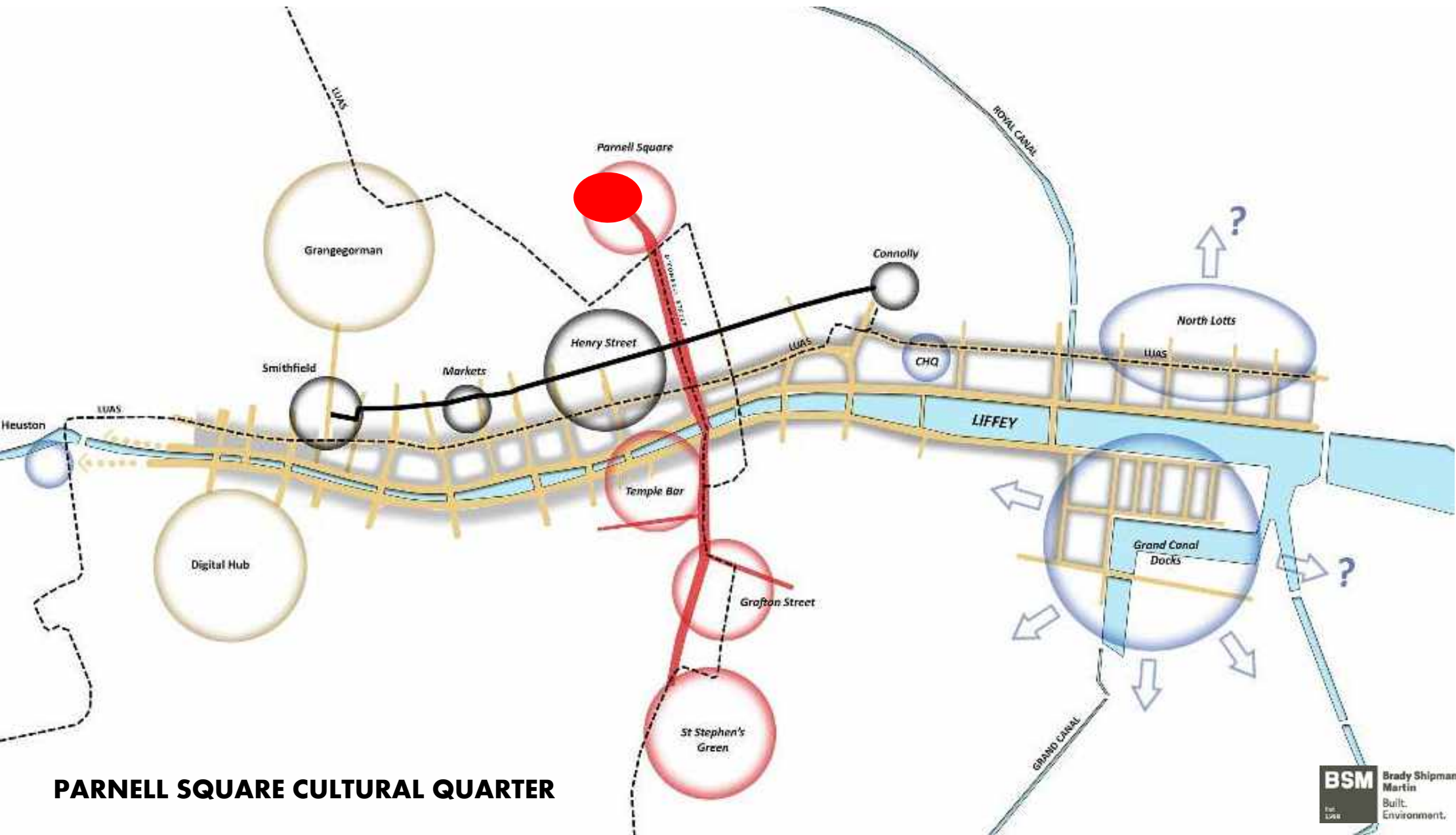
1 WOLFEN EYES OF A STRANGER 2 SO FINE 3 PATERNITY THE HUNTER 4 PRINCE OF THE CITY

Slattery's

camera circle

1 2
3 4





PARNELL SQUARE CULTURAL QUARTER

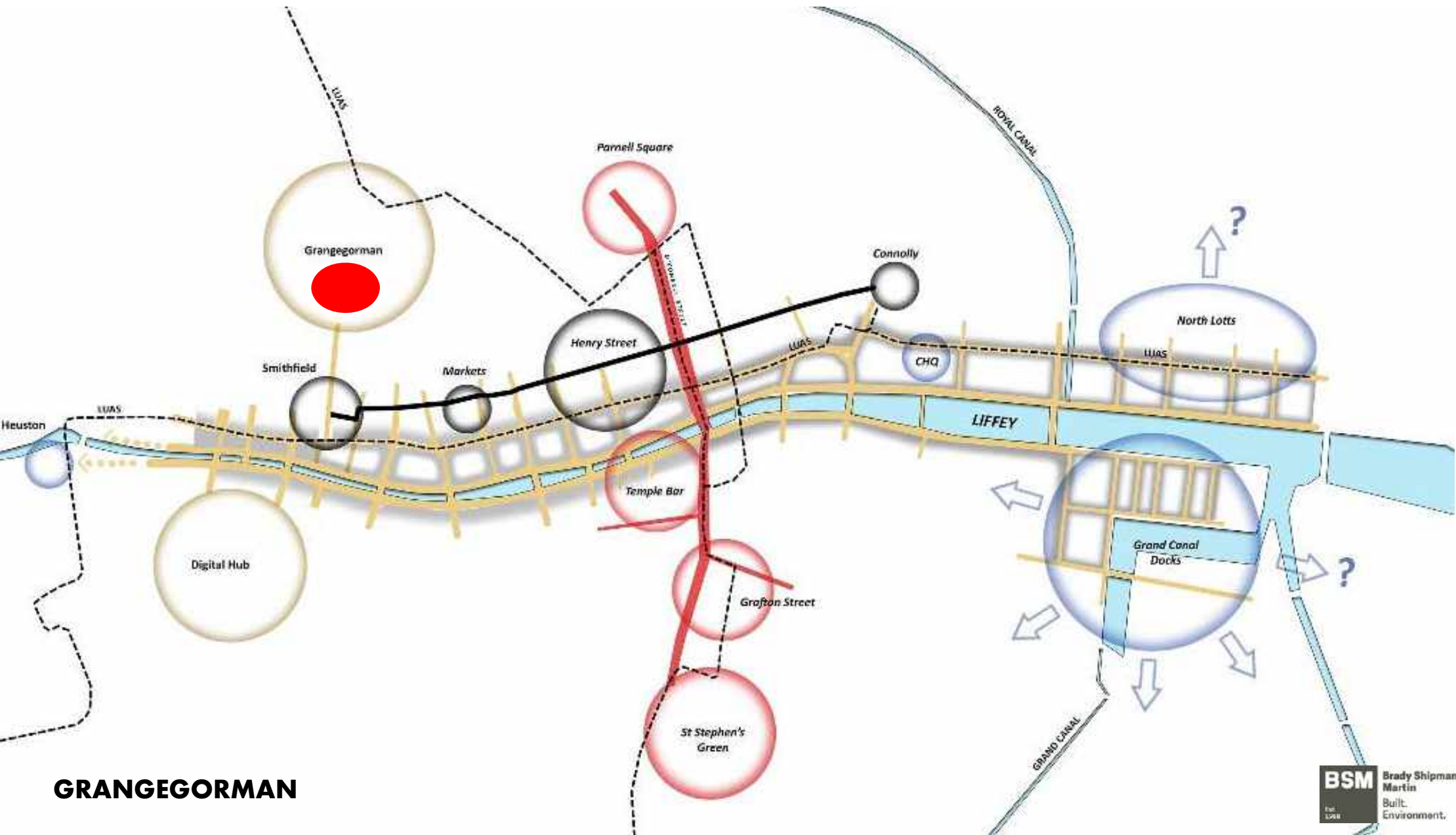
CÉARNÓG PHARNELL TRUAIDH
PARNELL SQUARE NORTH 1

AMHARCLANN
CHOLAISTE MHUIRE

COLLAISTE MHUIRE
PRO DEO PRO PATRIA







GRANGEGORMAN



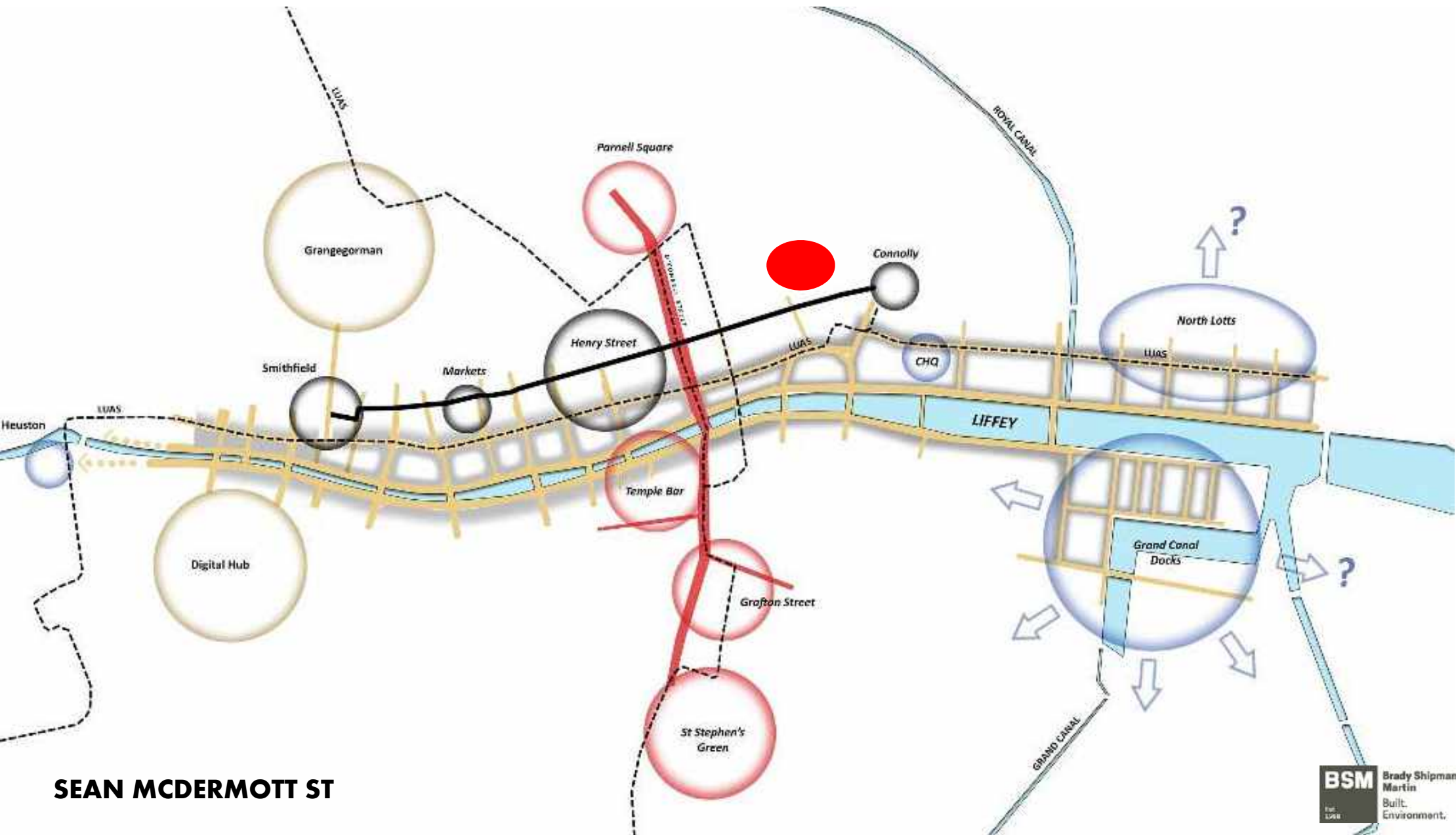
Grangegorman

Grangegorman is the oldest public psychiatric hospital in Ireland

30 hectares

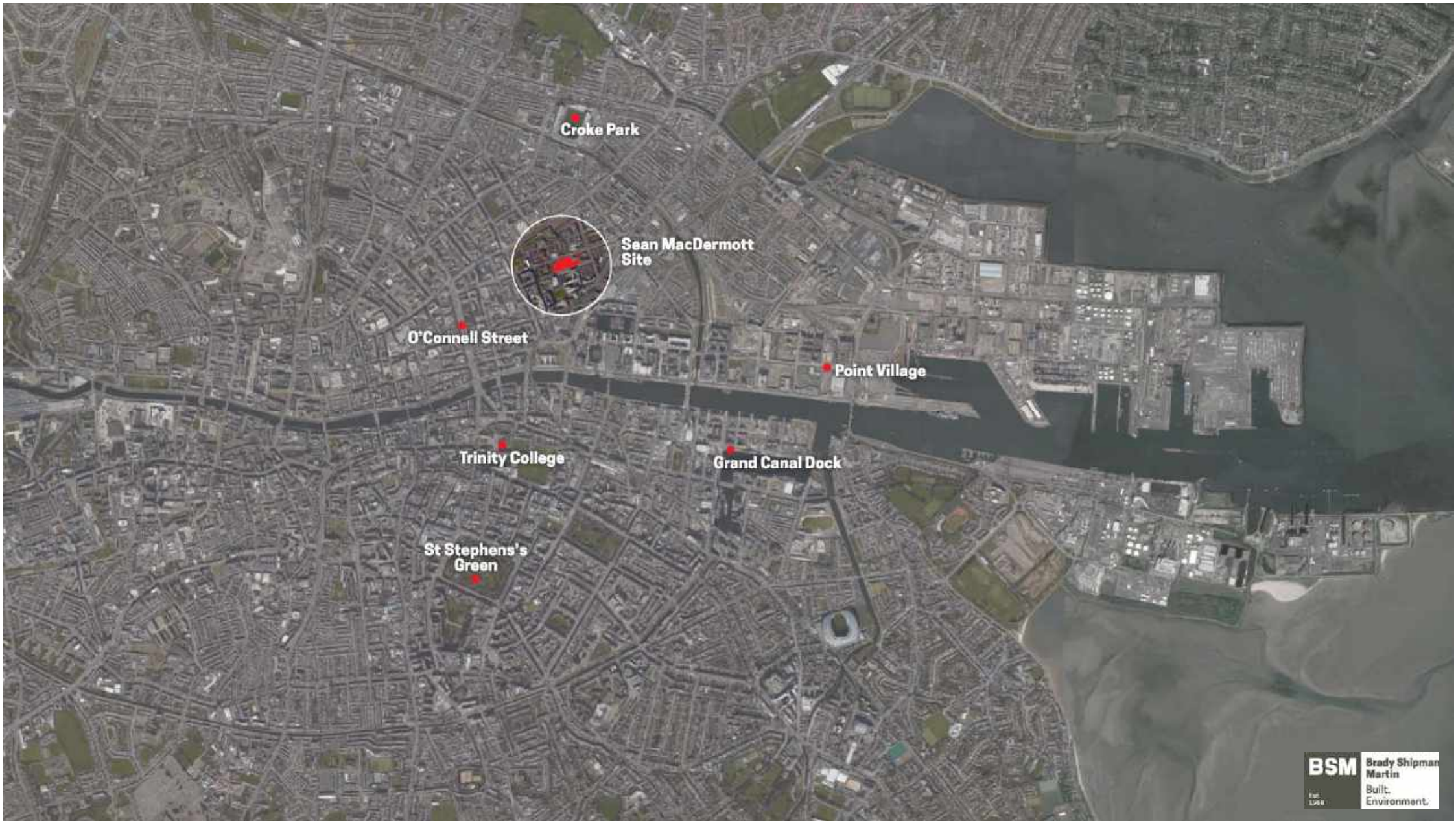






SEAN MCDERMOTT ST





Croke Park

Sean MacDermott Site

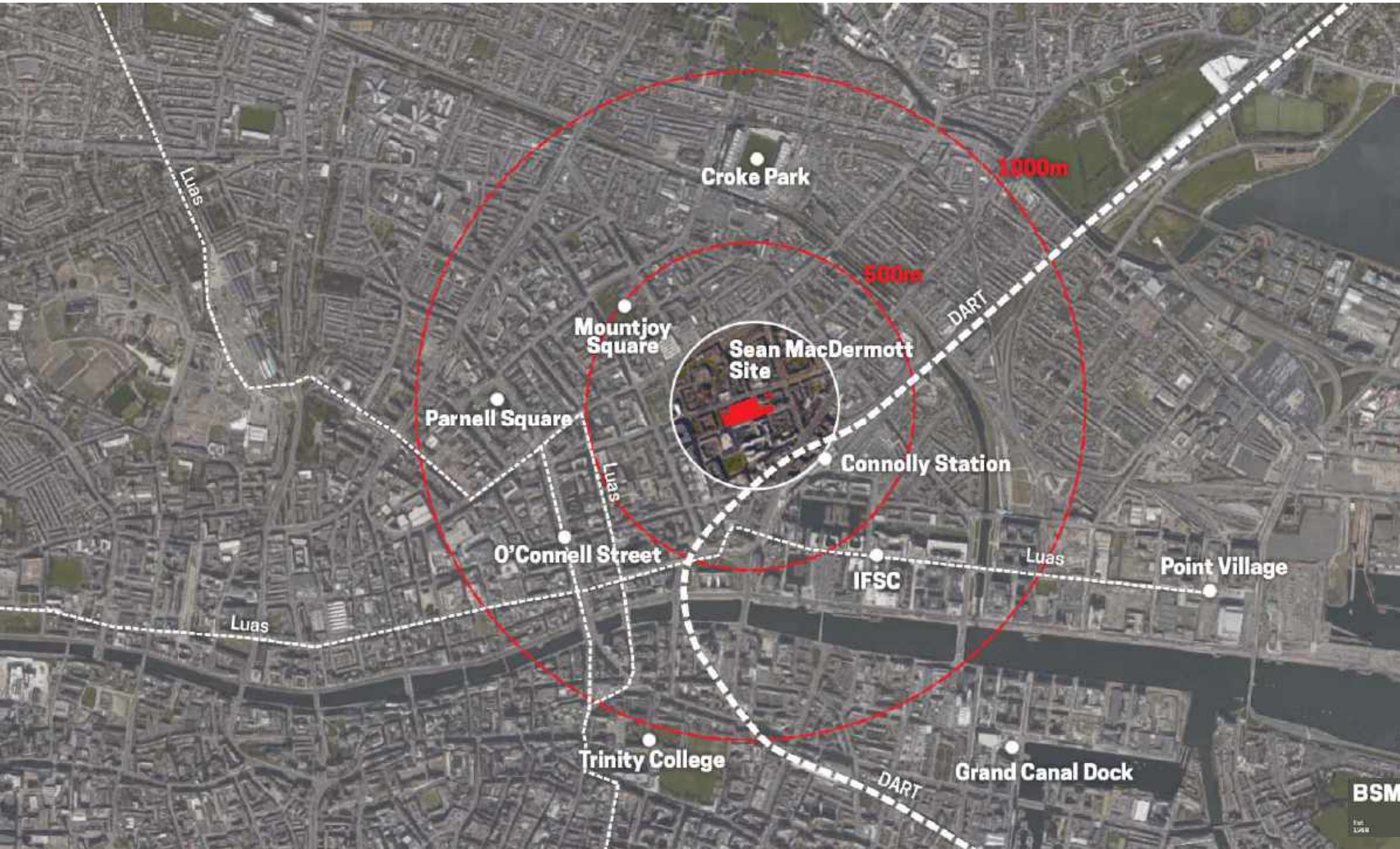
O'Connell Street

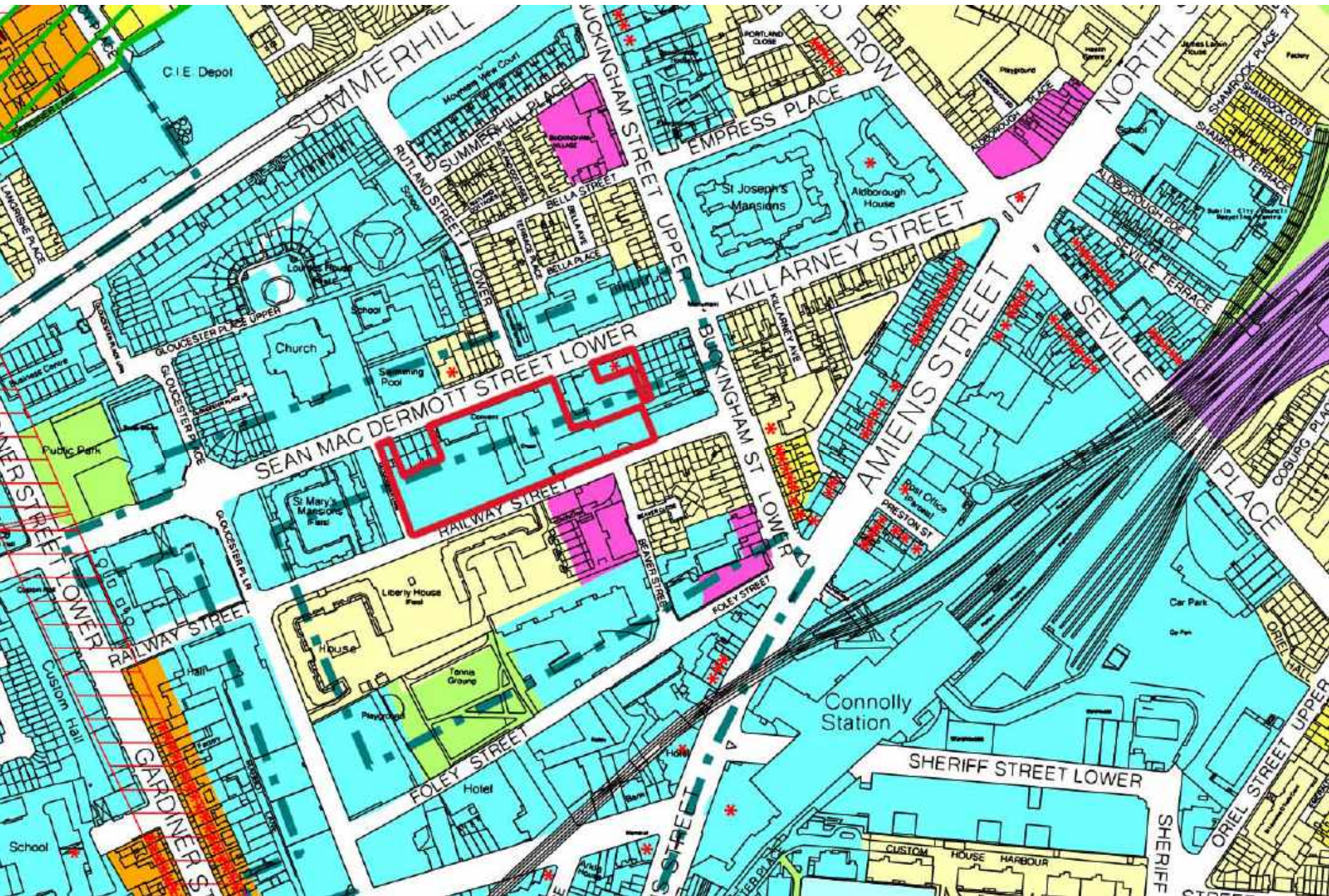
Point Village

Trinity College

Grand Canal Dock

St Stephens's Green





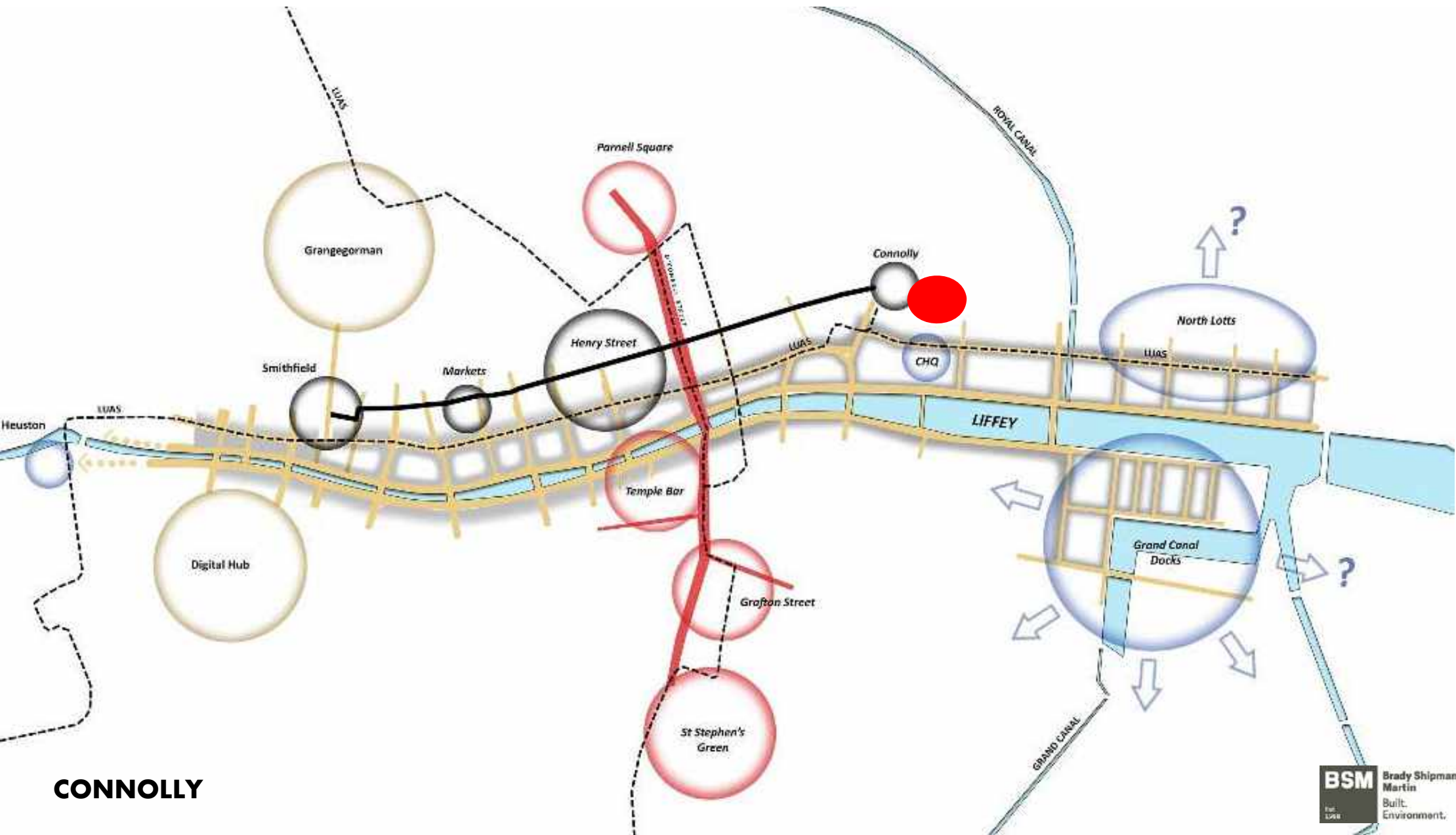




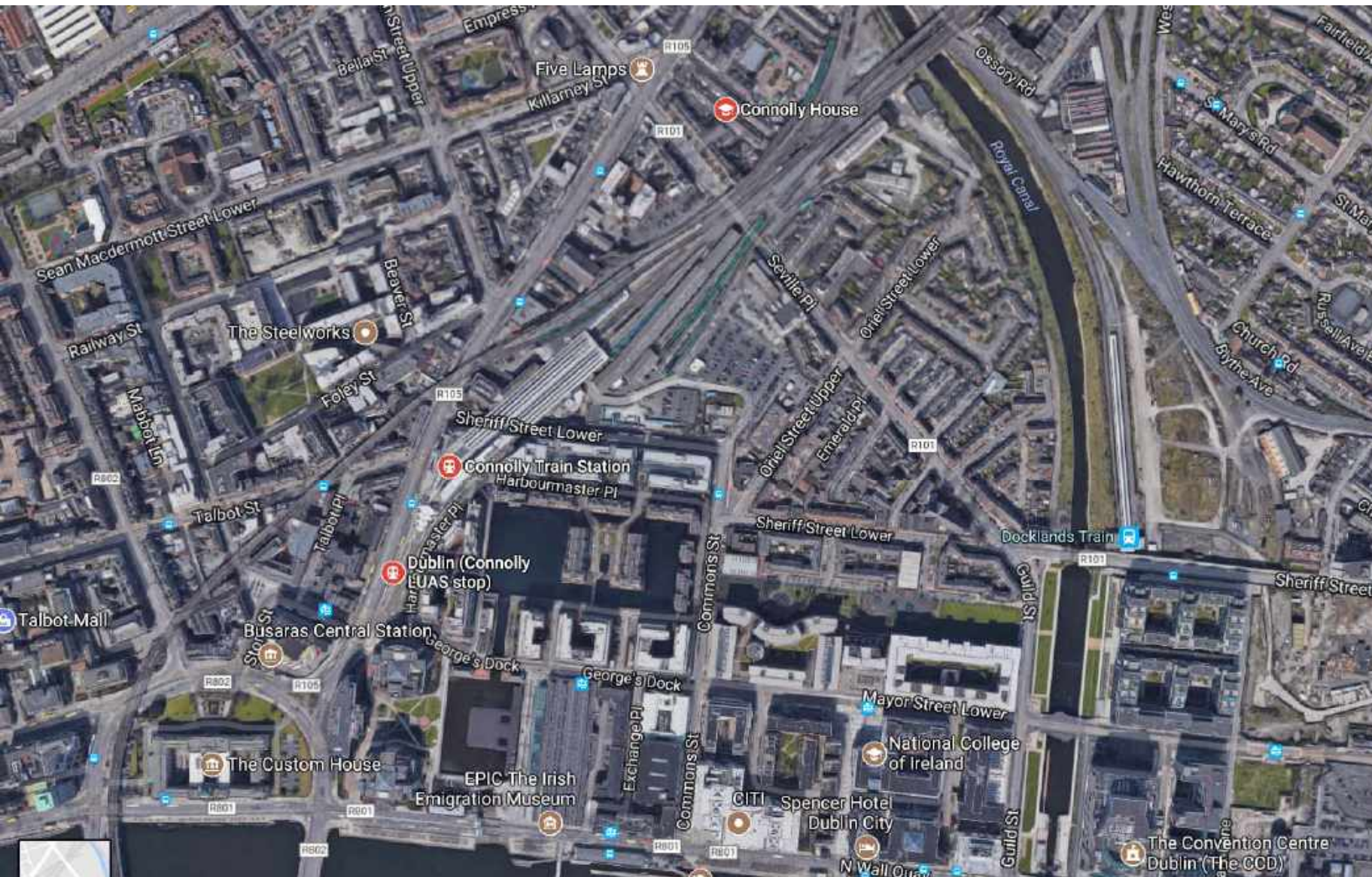
Sean MacDermott Street

Railway Street

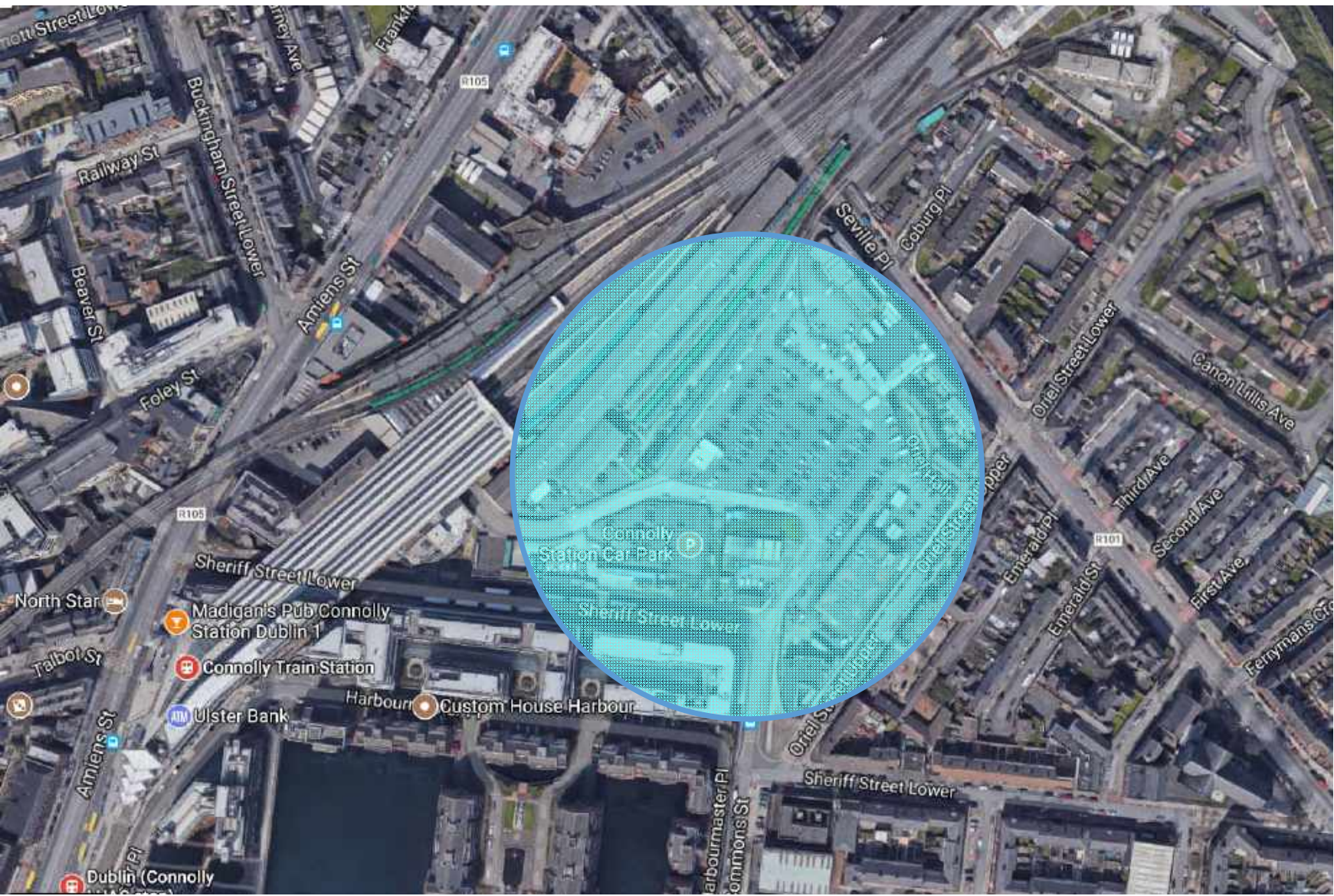




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CONNOLLY STATION



CONNOLLY STATION LANDS – KEY REGENERATION SITE



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SAIGON CITY
TRAVEL & TOURS

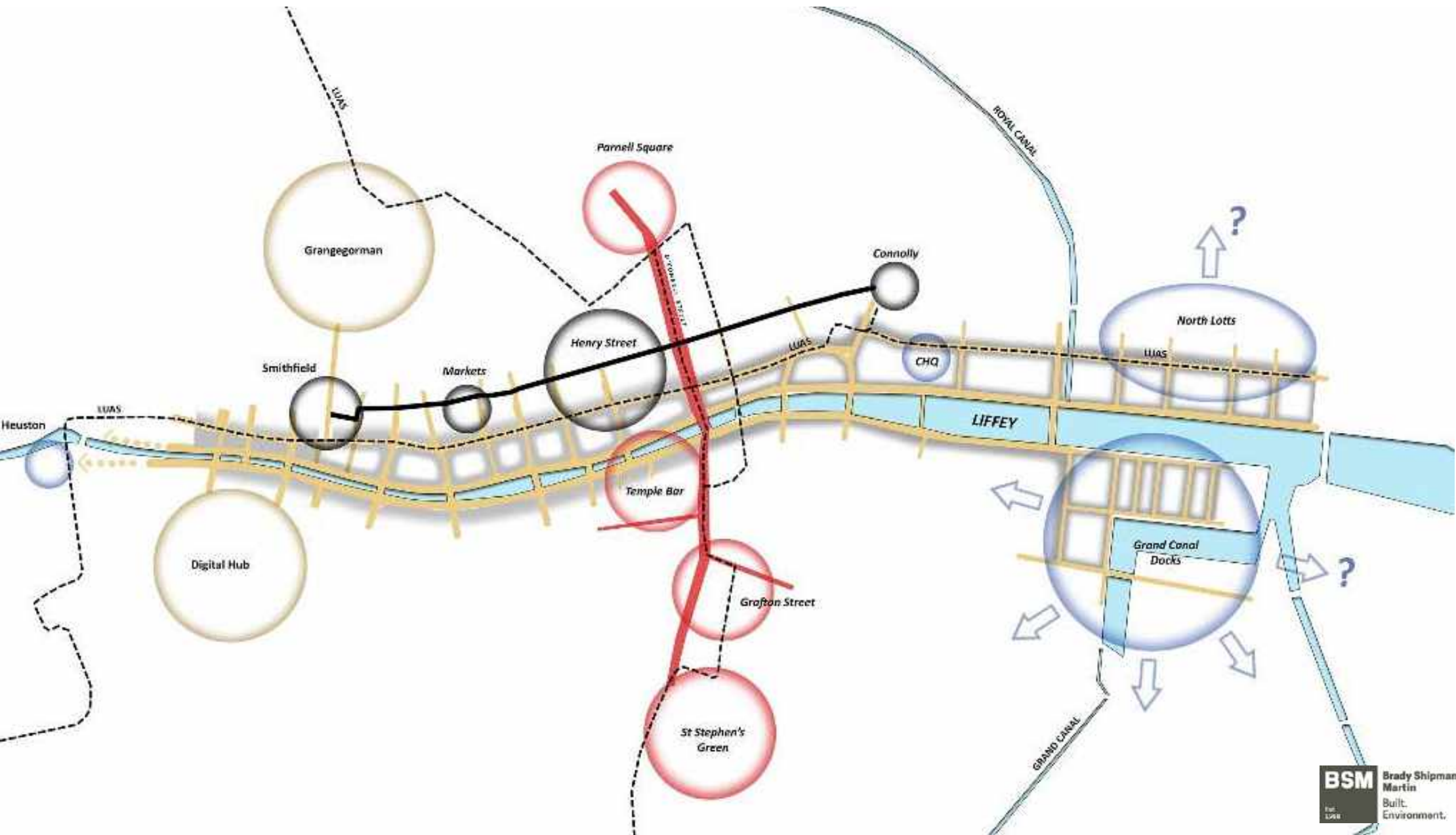
SHERRY'S

CONCRETE





DUBLIN DOCKLANDS – ONWARDS AND EASTWARDS



- **IFSC 1987. First building delivered 1990**
- **Point Depot Theatre opened 1988**
- **Sean O Casey Bridge opened 2005**
- **Mayor Street opens to traffic June 2009**
- **Luas tram line (1.5km extension) delivered December 2009**
- **Samuel Beckett Bridge opens December 2009**
- **Convention Centre Dublin opened September 2010**
- **New planning framework for docklands – Strategic Development Zone (2014)**
- **Proposed new SDZ Poolbeg West 2017**





CHDDA IFSC



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**DDDA NORTH LOTS &
GRAND CANAL DOCK**

Rationale for Strategic Development Zone at Dublin Docklands

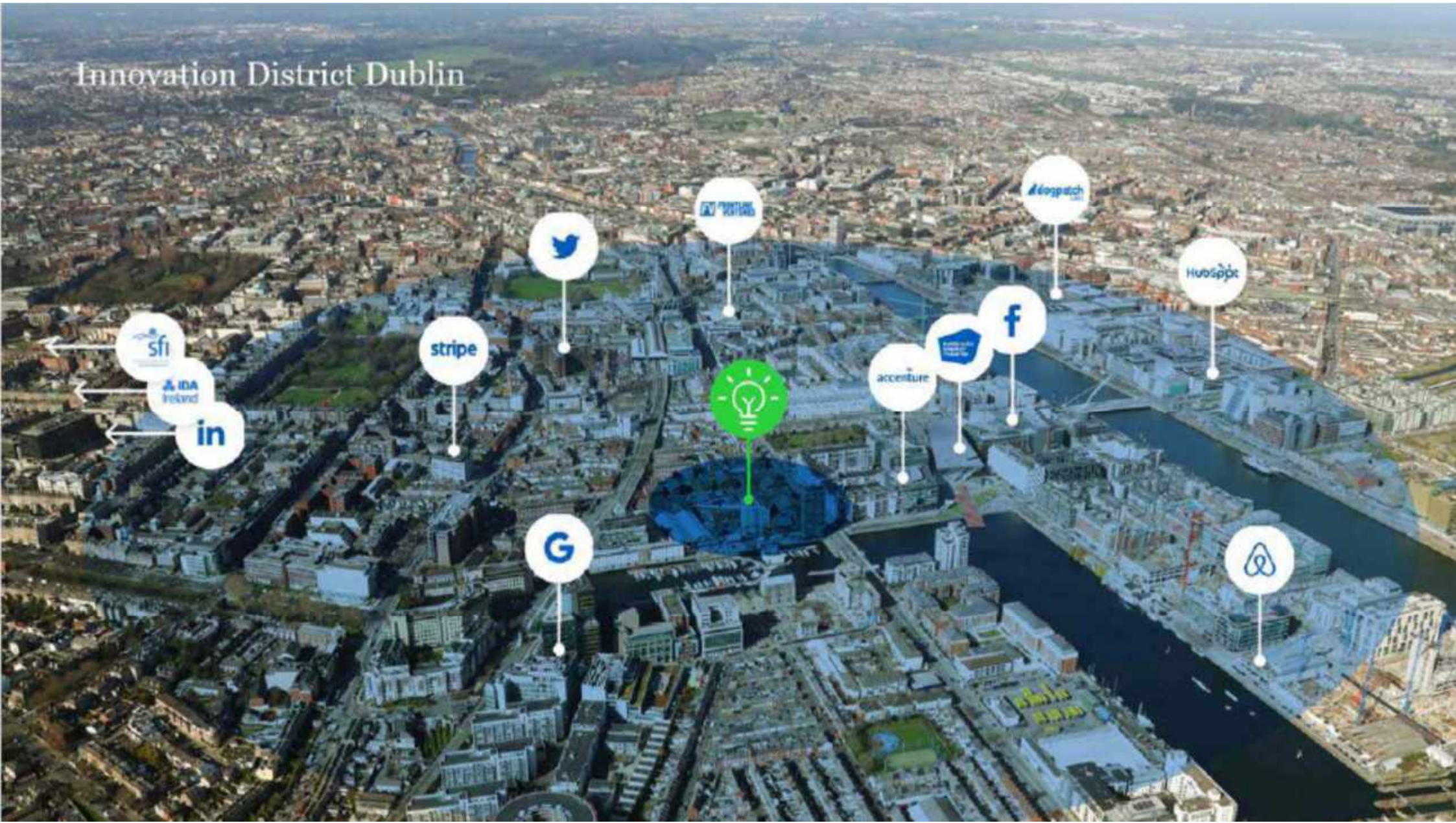
- **Economic driver for the city and state**
- **Critical land bank for city council**
- **Sustainable expansion of the city eastwards**
- **Enhanced Liffey experience**
- **Consolidation of the city – antidote to sprawl**





TRINITY TECHNOLOGY & ENTERPRISE CAMPUS DOCKLANDS

Innovation District Dublin



sfi
IDA Ireland
in

stripe

Twitter

Microsoft

G

accenture

f

Microsoft

HubSpot

airbnb





MOVING ON ?



**POOLBEG WEST
STRATEGIC
DEVELOPMENT
ZONE**



**RESIDENTIAL/
COMMERCIAL
AREA**

THANK YOU

BSM

Est.
1968

**Brady Shipman
Martin**

**Built.
Environment.**

Pauline Byrne

paulinebyrne@bradyshipmanmartin.com

www.bradysipmanmartin.com