



**Irish Beverage
Council**

ibec

Re: Public consultation – waste action plan for a circular economy

Dublin, 19 February 2020

Ireland's non-alcoholic beverage industry – made up of soft drinks, fruit juice, bottled water and sports and energy drinks companies, and represented by the Irish Beverage Council – is proudly committed to supporting Ireland's environmental obligations under EU legislation on plastic recycling.

Together employing 3,500 people, supporting an additional 3,000 jobs and generating an annual economic contribution of €1.5 billion, our sector takes seriously its role in leading an effective solution to the enhanced plastic bottle collection targets in particular.

Putting that commitment into early practice, we are working with a renowned team of global specialists to determine the feasibility of introducing a Deposit Return Scheme (DRS) in Ireland. We look forward to assessing and communicating the outcome of this landmark project in due course.

We stand ready to engage with the Department of Communications, Climate Action and Environment and other relevant policymakers on this and related issues covered by the consultation.

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