

Denis Dunne

From: Lorna McCormack <[REDACTED]>
Sent: 20 February 2020 18:10
To: wastecomments
Subject: Re: Waste Action Plan for a Circular Economy

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To whom it concerns

My name is Lorna McCormack founder of an education business called Wool in School we provided education on Wool and how Wool is the Fibre of the future. As it is not man made, wool is a natural and sustainable resource, available to us all for a mountain of uses. It's time to explore and elaborate on the benefits of wool "I feel it is important to share knowledge and insight into the uses of wool for the next generation. Showing them the exciting uses wool will have in their future is vital as we move to a sustainable and eco-friendly environment.

Bearing in mind, today's children are closely involved in the conversation in how we can stop climate change. Noticing the burden we have placed on our environment with plastics, carbon, and damaging resources, our youth are actively looking for solutions. Wool has it's place in this vital change. With so many benefits, Wool in School with the support of various Irish mills and businesses across Ireland, are bringing this natural resource to the forefront of the conversation.

As part of the Waste Action plan I feel it is important to consider wool in the conversation as we have an abundance of wool in Ireland that is not being used, this really needs to be addressed.

We also need to educate the public of the benefits and properties of wool and why it is superior to synthetic man made fibres.

- As part of the plan we feel a more wide spread education plan made more accessible to the individual
- encourage the public to be more aware of what they are buying and consider natural fibres as oppose to man made
- supporting a new era of a recycle wool industry in Ireland collection of all wool clothing including cashmere and alpaca fibre to be processed, supporting a future of sustainable solutions
- the aim would be to re utilise the countries post consumer wool and cashmere products /waste and turning it into new materials. Maximising the positive impact of innovation , technology and minimizing the impact of waste on th earth.

thank you for reading this submission

Kind Regards

Lorna McCormack

wool in School

www.woolinschool.com

